



2026/2027

*GIVE A LITTLE.
CHANGE A LOT.*

Your participation at any level completes
the picture for our communities.

SEPTEMBER - DECEMBER



What is the NJECC?

- ✓ NJECC is a unified workplace giving program for public employees of NJ
- ✓ Established by the NJ State Legislature in 1985 to create a cost-effective way for employees to support their favorite charity.
- ✓ Comprised of charitable organizations that apply to participate in the NJECC
- ✓ The statute provides NJ public employees the opportunity to contribute to a multitude of charities through the convenience of payroll deduction.
- ✓ Over \$53 million raised for charities serving NJ residents since 1985



***GIVE A LITTLE.
CHANGE A LOT.***

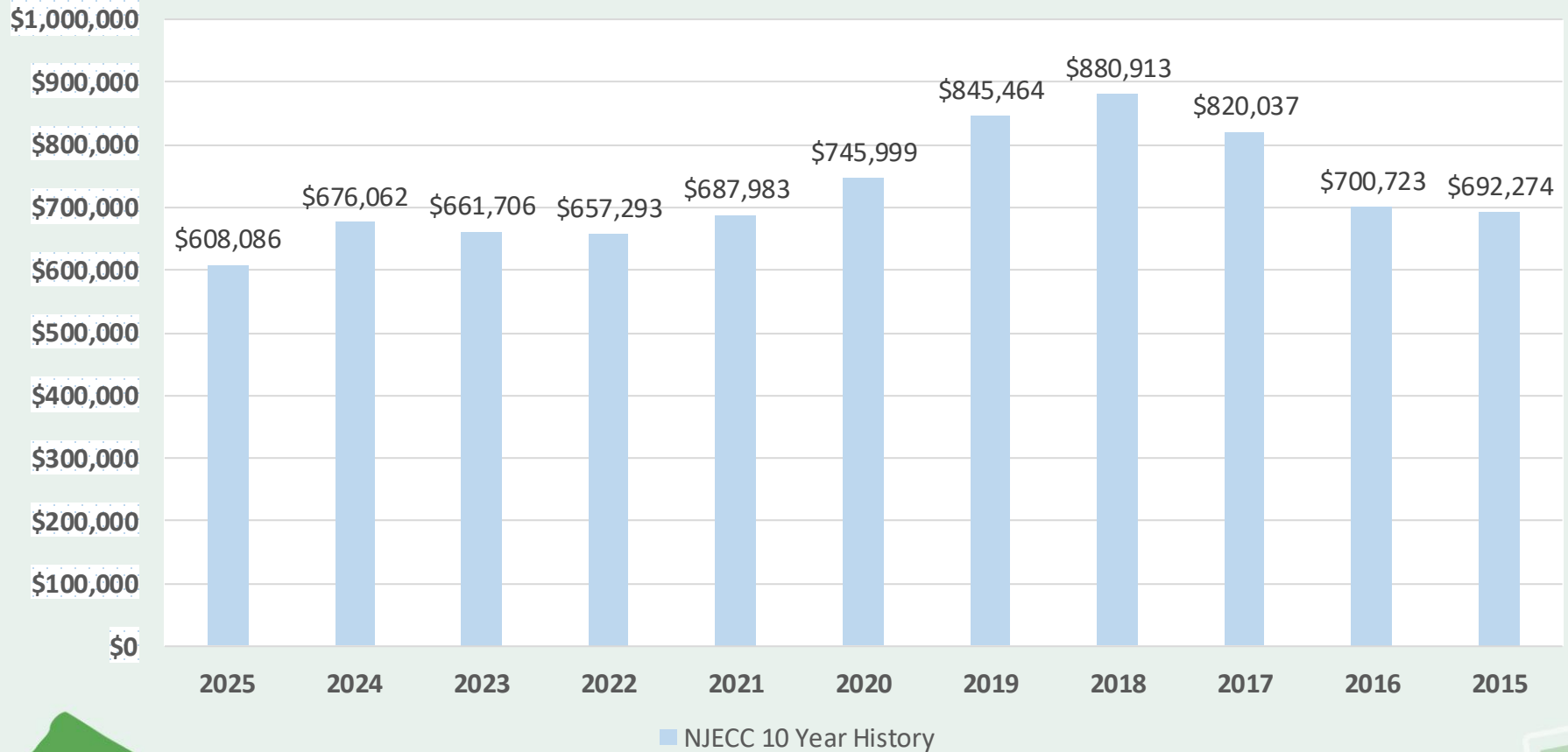
Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC



Past Campaign Contributions



***GIVE A LITTLE.
CHANGE A LOT.***

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC

2026 NJECC Goal \$650,000



*GIVE A LITTLE.
CHANGE A LOT.*

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC

2026 Campaign Theme

NEW JERSEY EMPLOYEES CHARITABLE CAMPAIGN 2026



*GIVE A LITTLE.
CHANGE A LOT.*

Your participation at any level completes
the picture for our communities.

SEPTEMBER - DECEMBER

Become a sustaining donor.

Opt-in to keep your gift from last year going another year.

Sponsored by:
Credit Union
of New Jersey



GET STARTED: WWW.CHARITIES.ORG/NJECC



*GIVE A LITTLE.
CHANGE A LOT.*

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC



Coordinator Roles and Responsibilities

As a Coordinator, you serve a vital role in the success of the program through the annual giving drive and are crucial to the success.

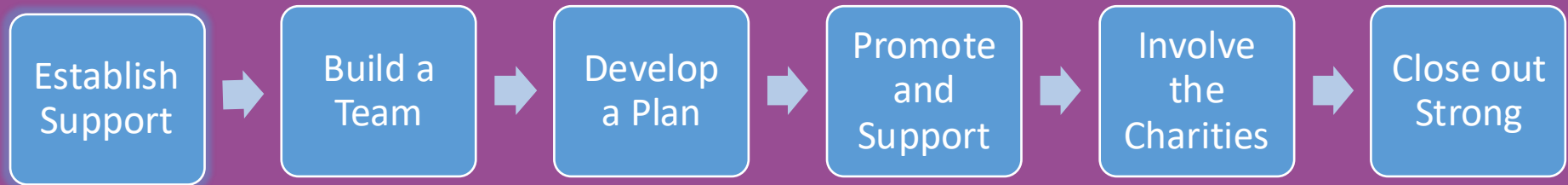
You are the bridge between participating charities and the more than 100,000+ public employees.

Coordinator Role

You are responsible for raising awareness of the program in the workplace by:

- ✓ Planning fundraising efforts
- ✓ Creating/sharing promotional communications
- ✓ Coordinating special events

Coordinator Responsibilities



How To Get Started

- ✓ Learn about and become familiar with the NJECC
- ✓ Make your own pledge
- ✓ Raise awareness
- ✓ Ask for participation
- ✓ Share from personal experience
- ✓ Act as a single point of contact

NJECC Best Practices

Schedule a campaign planning meeting



Use the theme/set goals



Create a timeline



Plan communications and host events



Express Appreciation/Say Thank You!

Campaign Do's and Don'ts

DO

Set a goal to make the ask to everyone

Have fun with it

Publish goals

Setting 100% participation goals

Pressure, coerce or shame

Publish donor names

DON'T

Benefits for Charities and Employees

Charities

- Dependable Income
- Visibility
- Efficiency
- Cost Effective

Employees

- Simplicity
- Choice
- Privacy
- Efficiency
- Emotional Boost

Throughout the Campaign

- Lead by Example
- Promote and Educate
- Create Awareness
- Motivate Coworkers
- Track Results

REPORT YOUR RESULTS

- Make a final request via email for all employees to visit the online pledge site to make a contribution.
- Ensure the pledge forms and report form(s) are filled out completely, signed and that the math is accurate.
- Report the final campaign total to the entire organization.



SAY “THANK YOU”!

*The most important
“Best Practice” of all....*

- ✓ Send a personal thank you to your campaign team and organization.
- ✓ Have your agency or department head send an organization-wide thank you.
- ✓ Generosity should be rewarded with sincere gratitude



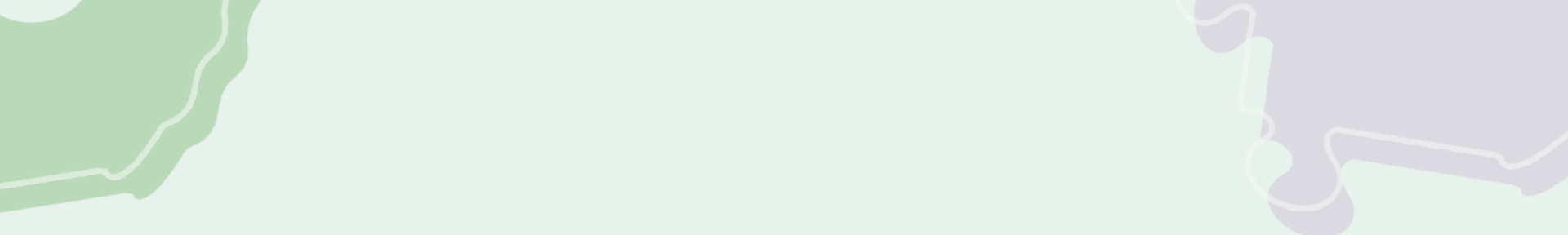
*GIVE A LITTLE.
CHANGE A LOT.*

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC





Campaign Volunteer Tool Kit

Campaign Resources – Volunteer Toolkit

NJECC.net

The screenshot shows the NJECC website with a green header and navigation bar. The main content area features a large green and purple graphic with the text "GIVE A LITTLE. CHANGE A LOT." and "Your participation at any level completes the picture for our communities." Below this is a green button labeled "SEPTEMBER - DECEMBER". To the right, a "Volunteer ToolKit" overlay is visible, listing various resources such as "2026 Campaign Overview, Informational Flyers, and Planning Materials", "NJ ECC New Hire Video", "Coordinator Training and Best Practices Presentation", "Coordinator Checklist", "Top Reasons to Give", "What Your Gift Can Buy (Dollar-buy impact examples)", "Q & A", "Campaign Information Overview", "Online Giving Platform", "Online Giving Login Instructions", "2026 Charity Brochure/Code Book", "2026 Paper Pledge Form (3-page print and mail version)", "2025 Paper Pledge Form (electronic fillable format)", "Report Form (this is in an electronic fillable format)", "Charity Fair Request Form (this is in an electronic fillable format)", "Thank You Bag Tags", "QR Code Donor Instructions", "Fundraising Ideas", "Raffle Guidelines", and "Traveling Trophy Point System and Criteria (electronic fillable format)". Below the toolkit, a "Campaign Promotion Toolkit" section is shown, stating it is filled with ready-to-use messages and designed to help promote the NJECC to fellow colleagues. It lists resources like "Campaign Overview, Schedule, and Instructions", "Save-the-date, Kickoff, Reminders, & Wrap-up Messages and Graphics", "Holiday, Seasonal, and #GivingTuesday Messages and Graphics", and "Cause-focused Messages and Graphics". At the bottom of the website, a "THANK YOU TO OUR PROMOTIONAL SPONSOR, THE CREDIT UNION OF NEW JERSEY." message is displayed, along with the Credit Union of New Jersey logo and tagline "The freedom to prosper."

New Jersey Employees Charitable Campaign

Find us on: facebook. FOLLOW US ON: twitter FOLLOW US ON: Instagram

Home Contact us

About Us NJECC Charities Making The Difference Workplace Donors Retirees Campaign Resources County PECC Info

GIVE A LITTLE. CHANGE A LOT.

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

THE HEART OF NEW JERSEY GROWS STRONG

>> 2026 Charity Code Book

>> Campaign Promotion Toolkit

Volunteer ToolKit

2026 Campaign Overview, Informational Flyers, and Planning Materials

- NJ ECC New Hire Video
- Coordinator Training and Best Practices Presentation
- [Coordinator Checklist](#)
- [Top Reasons to Give](#)
- [What Your Gift Can Buy \(Dollar-buy impact examples\)](#)
- [Q & A](#)
- [Campaign Information Overview](#)
- [Online Giving Platform](#)
- [Online Giving Login Instructions](#)
- [2026 Charity Brochure/Code Book](#)
- [2026 Paper Pledge Form \(3-page print and mail version\)](#)
- [2025 Paper Pledge Form \(electronic fillable format\)](#)
- [Report Form \(this is in an electronic fillable format\)](#)
- [Charity Fair Request Form \(this is in an electronic fillable format\)](#)
- [Thank You Bag Tags](#)
- [QR Code Donor Instructions](#)
- [Fundraising Ideas](#)
- [Raffle Guidelines](#)
- [Traveling Trophy Point System and Criteria \(electronic fillable format\)](#)

Campaign Promotion Toolkit

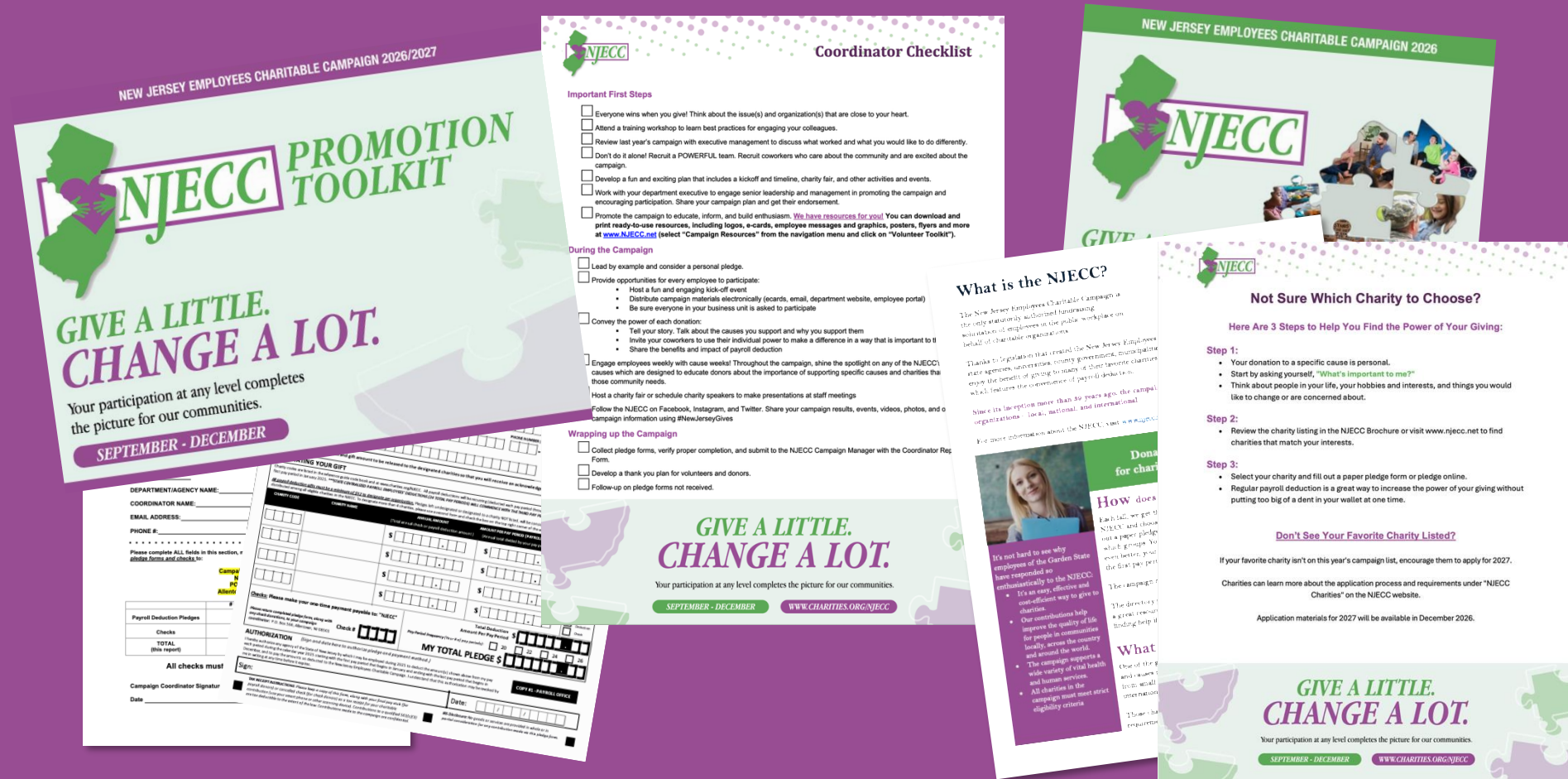
Filled with ready-to-use messages, the Promotion Toolkit is designed to make it as easy as possible for you to help promote the NJECC to fellow colleagues. [Download the Promotion Toolkit deck and the corresponding graphics and flyers](#) for:

- Campaign Overview, Schedule, and Instructions
- Save-the-date, Kickoff, Reminders, & Wrap-up Messages and Graphics
- Holiday, Seasonal, and #GivingTuesday Messages and Graphics
- Cause-focused Messages and Graphics

THANK YOU TO OUR PROMOTIONAL SPONSOR, THE CREDIT UNION OF NEW JERSEY.

Credit Union of New Jersey The freedom to prosper.

Charity Code Book, Donor Education Materials, Promotional Toolkit, Forms, & Coordinator Resources



2026 Paper Pledge Form

Your NJECC Pledge Form is 3-Parts:

- 1st page = payroll copy
- 2nd page = NJECC coordinator copy
- 3rd page = donor copy (for tax purposes)



NEW JERSEY EMPLOYEES CHARITABLE CAMPAIGN 2026-27 PLEDGE FORM

Please use a black ink pen when completing this form. Thank you!

Donate via credit card or payroll deduction online! Visit:
www.charities.org/NJECC

☐ Check this box for additional pledge form page only.

CONTACT INFORMATION

FIRST NAME										MIDDLE INITIAL			
LAST NAME													
BUSINESS UNIT (The name of your state dept., agency, university, school district, or county.)													
EMPLOYEE ID #				REQUIRED for Centralized Payroll Employees Only: Your SS# and payroll # entered here will only appear on copy #1 of this form.				NJ STATE CENTRALIZED PAYROLL #		SOCIAL SECURITY NUMBER			
EMAIL													
HOME ADDRESS (Optional) Required for acknowledgements if no email										PHONE NUMBER (For use to verify designation)			
										- -			
CITY										STATE		ZIP	
Do you authorize your address and gift amount to be released to the designated charities so that you will receive an acknowledgement? ☐ Yes ☐ No													

DESIGNATING YOUR GIFT

Charity codes are listed in the reference guide code book and at www.charities.org/NJECC. All payroll deductions will be recurring (deducted each pay period throughout the year) starting with the first pay period in January 2027. ***STATE CENTRALIZED PAYROLL EMPLOYEES DEDUCTIONS (24 TOTAL PAY PERIODS) WILL COMMENCE WITH THE THIRD PAY PERIOD.***

All payroll deduction gifts must be a minimum of \$52 to designate per organization. Pledges left undesignated or designated to a charity NOT listed, will be considered UNDESIGNATED funds and distributed among all eligible charities in the NJECC. To designate more than 4 charities, please use a second form and check the box on the top right corner of the additional page.

CHARITY CODE	CHARITY NAME	ANNUAL AMOUNT (Total annual check or payroll deduction amount)	AMOUNT PER PAY PERIOD (PAYROLL DEDUCTION ONLY) (Annual total divided by your pay period frequency)	PAYMENT METHOD
		\$	\$	☐ Payroll Deduction ☐ Check
		\$	\$	☐ Payroll Deduction ☐ Check
		\$	\$	☐ Payroll Deduction ☐ Check
		\$	\$	☐ Payroll Deduction ☐ Check

Checks: Please make your one-time payment payable to: "NJECC"

Please return completed pledge form, along with any check donations, to your campaign coordinator: P.O. Box 183, Middletown, DE 19709

Check #

Total Deduction Amount Per Pay Period \$

Pay Period Frequency (Your # of pay periods): ☐ 20 ☐ 22 ☐ 24 ☐ 26

MY TOTAL PLEDGE \$

AUTHORIZATION (Sign and date here to authorize pledge and payment method.)

I hereby authorize any agency of the State of New Jersey by which I may be employed during 2027 to deduct the amount(s) shown above from my pay each period during the calendar year 2027 starting with the first pay period that begins in January and ending with the last pay period that begins in December, and to pay the amounts so deducted to the New Jersey Employees Charitable Campaign. I understand that this authorization may be revoked by me in writing at any time before it expires.

Sign:

Date:

COPY #1 - PAYROLL OFFICE

TAX RECEIPT INSTRUCTIONS: Please keep a copy of this form, along with your final pay stub (for payroll donors) or cancelled check (for check donors) as a tax receipt for your charitable contribution (use your smart phone or other scanning device). Contributions to a qualified 501(c)(3) are tax deductible to the extent of the law. Contributions made to the campaign are confidential.

IRS Disclosure: No goods or services are provided in whole or in partial consideration for any contribution made via this pledge form.



2026/2027 New Jersey
Employees Charitable Campaign
Campaign Coordinator Report Form
PAPER PLEDGES ONLY

DATE: _____

DEPARTMENT/AGENCY NAME: _____

COORDINATOR NAME: _____

EMAIL ADDRESS: _____

PHONE #: _____

.....
Please complete ALL fields in this section, make a copy for your records and send with
pledge forms and checks to:

Campaign Manager
NJECC
PO Box 183
Middletown, DE 19709

	# Employees	Total Amount Contributed
Payroll Deduction Pledges		\$
Checks		\$
TOTAL (this report)		\$

DO NOT INCLUDE ONLINE DONATIONS

All checks must be made payable to: **NJECC**

Campaign Coordinator Signature _____

Date _____

2026 Report Form

Complete and send weekly with all
collected paper pledge forms &
payments.



A Look at What's Included in the Promotional Toolkit



*GIVE A LITTLE.
CHANGE A LOT.*

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC

Ecards and Social Media Messages

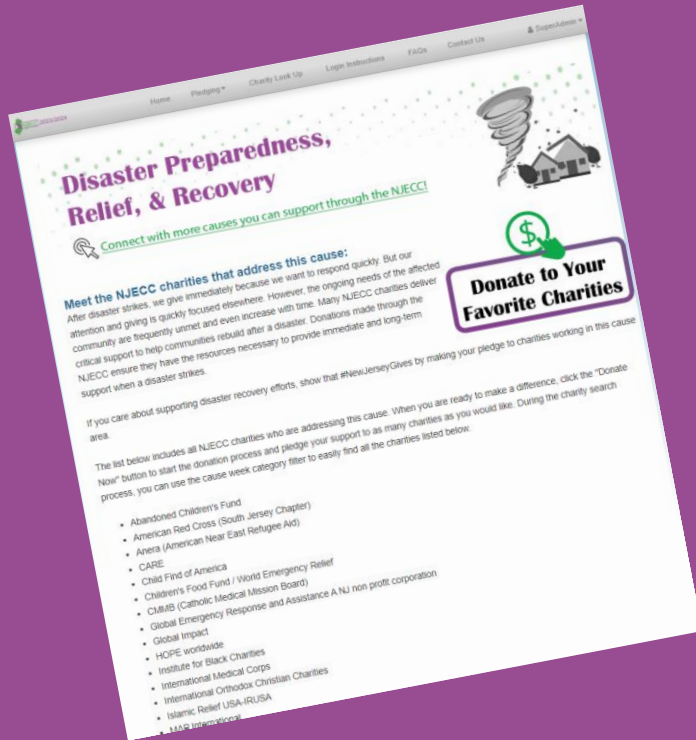


Holiday and Seasonal Themed Messages



Cause-focused Materials and Videos

To help connect donors to the meaningful impact their donations have on the community, you may share ready-to-use cause impact graphics, ecards and videos are back. This year we coordinated a calendar with national and international awareness holidays. On the pledge website, donors can view cause pages featuring a list of all NJECC charities addressing each cause and they can filter by cause when searching for charities to add to their donation cart when pledging.



Online Giving Portal:

www.charities.org/NJECC

(Pledge via recurring payroll deduction or donate via one-time credit/debit card)

Sign In

HOME PLEDGING CHARITY LOOK UP LOGIN INSTRUCTIONS FAQs CONTACT US

GIVE A LITTLE. CHANGE A LOT.

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

Give a Little. Change a Lot.

Dear Fellow State and Public Employees,

The purpose of this message is to encourage your support and participation in the 2026 New Jersey Employees Charitable Campaign (NJECC).

For over four decades, NJECC has strengthened Garden State communities by giving back more than \$53 million to participating nonprofits. NJECC is the only statutorily authorized workplace solicitation of public employees for charities. This year, there are over 600 vetted local, national, and international organizations participating. The campaign offers the convenience of payroll deduction, a simple and secure way for employees to support causes that they care about.

This year's message, "Give a Little. Change a Lot.", reminds us that any and every gift, no matter the size, can make a difference. A few dollars each pay period can help provide meals for families, support students, care for veterans, protect our environment, and so much more. When thousands of New Jersey public employees come together, those individual contributions create a special change.

The campaign runs September through December, and our collective goal is \$650,000. As the 2026 NJECC Chair, I respectfully request your support of this important effort.

In Governor Sherrill's inauguration remarks, she called upon each of us to "serve with commitment" and a "desire to better the world." For forty-one years, NJECC has been doing just that.

Thank you for considering this request and for any support you can provide to help make this year's campaign a success.



How You Can Make an Impact!



>> SEE EXAMPLES

Charity Cause Lists

Did You Know You Can Donate via Credit/Debit Card?

Thanks to our partner:



**Credit Union
of New Jersey**

Online Giving Portal:

www.charities.org/NJECC

NOTES:

- Same login and donation process as last year
- Employees can login with their username and password from last year if they participated in last year's campaign
- Employees can use a cause category filter to search for charities, choose as many charities as they want to support, and decide how much to donate to each charity



Online Giving Portal: Sustaining Recurring Payroll Donor

Here's How it Works:

Step 1 - This Year:

After logging in, donors can select the “Sustaining Recurring Payroll Donor” payment method and enter the recurring donation amount to have deducted from their paycheck each campaign year (January and December), designate the charities they want their donations to support and submit their pledge.

Step 2 - Next Year:

Before next year's campaign, donors who selected “Sustaining Recurring Payroll Donor” this year will receive an email notification with a summary of their pledge, asking them to confirm if they would like to keep their pledge going for another campaign year. If they choose to continue their pledge, they won't have to log in and pledge next year unless they want to make changes to their pledge amount and/or charity designations. By opting-in to have their pledge continue each year, their recurring payroll deduction gifts will keep taking place automatically.

The screenshot shows a web interface for selecting a payment method. At the top, there is a header with the text "Please select 24 pay periods below to ensure that your deductions reflect your intended pledge amount." and a balance of "\$0.00". Below this, a message states: "Choose a payment method by clicking its Add button to set up gift payments." A note follows: "NOTE: Please do NOT use Internet Explorer. Use Chrome, Firefox, or Microsoft Edge for an optimal donation experience. If you do not see any payment methods display below, please contact the New Jersey Employees Charitable Campaign Manager's Office at sobrien@njecc.net. You can also make your payroll deduction or check pledge using this pledge form." The main content area lists three payment methods, each with an "Add" button. The first method, "Sustaining Recurring Payroll Donor", is highlighted with a green rectangular box. Its description reads: "Please select this payment method if you would like your recurring payroll donation to be deducted from your paycheck ****EACH CAMPAIGN YEAR****. If you select this option, you will receive a notification prior to each year's campaign giving you the choice to keep your pledge going each year and our team will automatically continue your pledge for you. If you would like to make changes to your donation, you may do so during any open enrollment period." The other two methods are "One-Year Payroll Deduction" (Payroll based payment method) and "Credit/Debit Card" (Credit/Debit card based payment method). A "Close" button is located at the bottom right of the form.

Thank You/Donation Confirmation Page

- After an employee submits their donation online, a “Thank You” page will display and they will also be emailed a donation summary.
- The “Thank You” page and email will both include a link for the donor to download and display/share an “I gave” badge.

Pledge Confirmation: Thank You!

Thank you for your generous contribution. You have helped to make your community and the world a better place to live and work for all of us. Together, our pledges make a difference in the lives of thousands of individuals who rely on the charities that participate in our campaign.

You will be receiving an email confirming your proof of pledge shortly. Please allow for approximately five minutes for it to appear and check your spam/junk folder if you do not see it.

Next:

Now that you have demonstrated your commitment to our community, help spread the word and be the face of our NJECC community! Here are two ways to participate:

1. **"I support the NJECC" donor badge:** Download a jpg copy [here](#) (right-click on the graphic and save it to your computer). We encourage you to place your donor badge as part of your email signature or share it on social media to help make sure your New Jersey State colleagues know about the NJECC and how to join you in supporting charities they care about.



The badge is an oval with a purple border. Inside, it says "I SUPPORT THE" in purple, "NJECC" in green with a white outline, and "charities.org/NJECC" in small purple text at the bottom.

Thank you!
Sincerely,
The New Jersey Employees Charitable Campaign



The logo features a green outline of the state of New Jersey. Inside the outline, the letters "NJECC" are written in green with a white outline.

2023/2024

Online Giving Portal Instructions

Online Giving Guide

***GIVE A LITTLE.
CHANGE A LOT.***

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

Use QR Codes to Promote Campaign



For agencies with employees in the field who don't have easy access to a computer, we've created a QR code. When scanned using their phone or tablet, the QR code will take employees to the NJECC donation website where they can make their donation.



GIVE A LITTLE.
CHANGE A LOT.

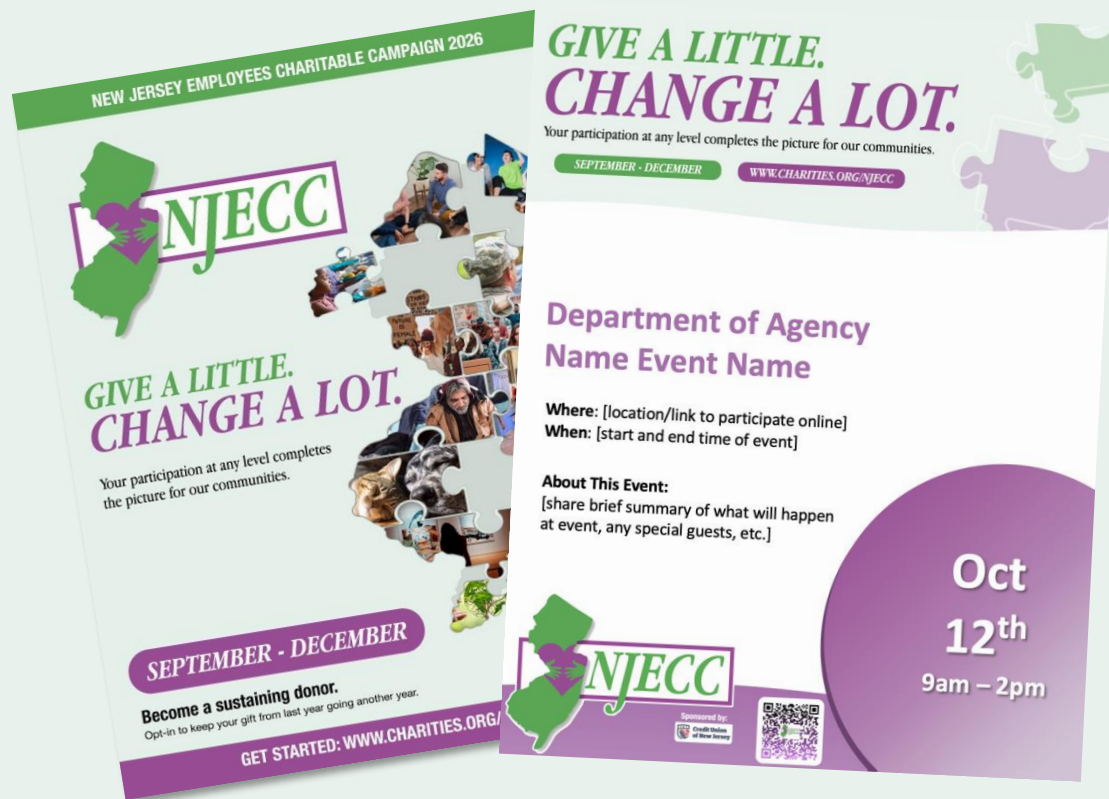
Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC

Use QR Codes to Promote Campaign

We have created a version of the campaign flyer and editable flyer with the QR code for you to share, along with donor instructions on how to scan and use the QR code. You are also welcome to use the QR code image on any other campaign materials you use to promote the campaign. The QR codes and flyers with the QR code can be found in the coordinator promotional toolkit folder.



**GIVE A LITTLE.
CHANGE A LOT.**

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC

Examples of Customized Forms

**GIVE A LITTLE.
CHANGE A LOT.**

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC



Sponsored by:



**EARTHSHARE NEW
JERSEY**

CODE # 3300



SCAN THE QR CODE TO
ACCESS THE NJ ECC
CHARITABLE CAMPAIGN SITE
TO MAKE AN ONLINE PLEDGE

NEW JERSEY EMPLOYEES CHARITABLE CAMPAIGN 2026



Sponsored by: 

**GIVE A LITTLE.
CHANGE A LOT.**

Your participation at any level completes the picture for our communities.

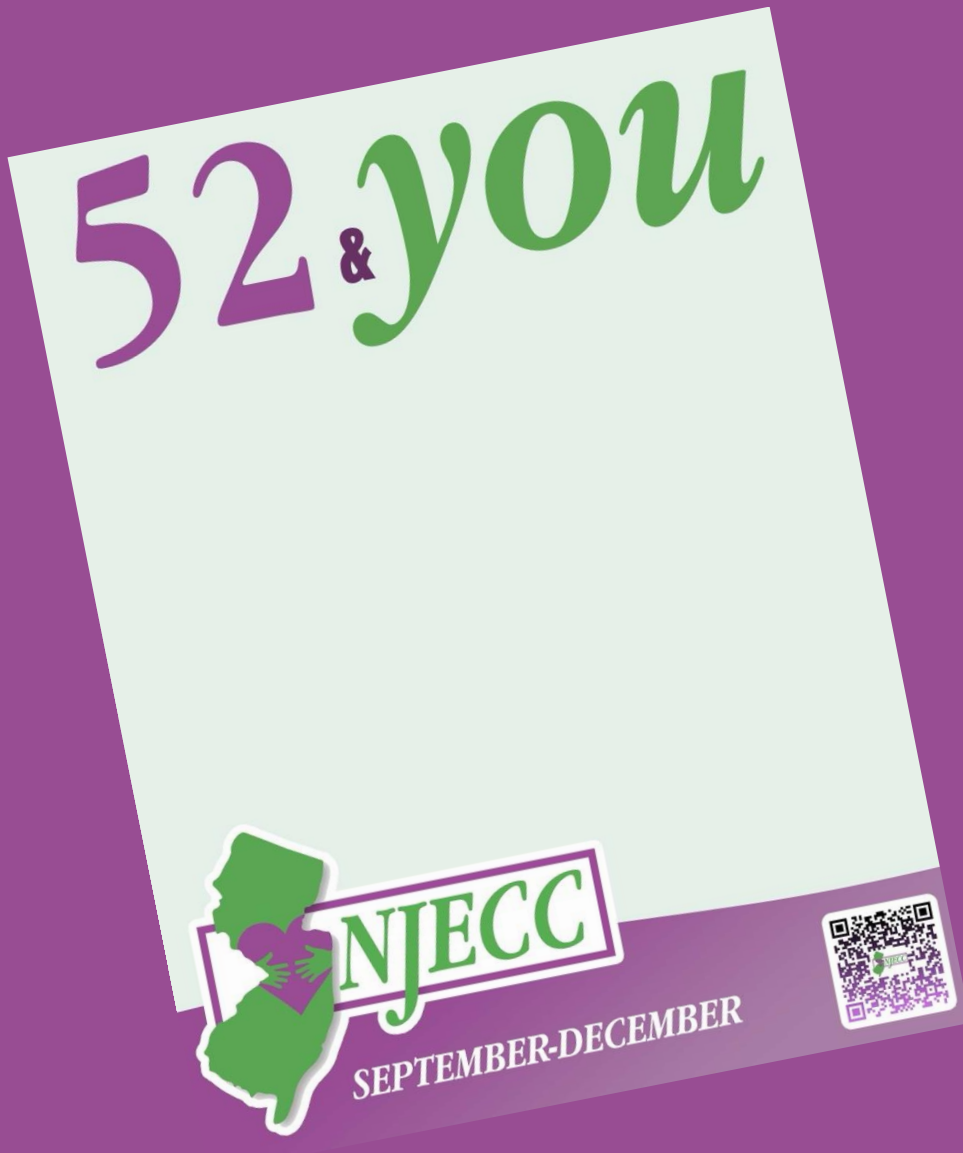
SEPTEMBER - DECEMBER

OUR GOAL:

\$ _____

GET STARTED: WWW.CHARITIES.ORG/NJECC





52 & You

What does 52 & You mean?

It means that \$2 per paycheck*
(\$52/year) is all you need to pledge to
make a difference.

*yes, you can pledge more!



What does "52&you" mean?

It means that \$2 per paycheck* (\$52/year)
is all you need to pledge to make a difference!

*yes you can pledge more!

NJECC Traveling Trophy

An award will be presented to the department that earns the most points for their participation in the 2026 NJECC. Points are awarded for many components of running a successful campaign.

A PDF breakdown of criteria for how points are awarded can be found in the Volunteer Toolkit.

NJECC Traveling Trophy
An award will be presented to the department that earns the most points for their participation in the 2026 NJECC. Points are awarded for many components of running a successful campaign. Following are how points are awarded.

Coordinator Name: _____ **Business Unit Name:** _____

Note: Coordinators only fill out sections highlighted in yellow.

Coordinator	15 pts	
Attend training	15 pts	
Attend kickoff	20 pts	
Establish a campaign team	25 pts	
Establish support from leadership - (communication to department, speaking at kickoff/agency fair, etc.)	25 pts	
Communicate Kickoff to department	25 pts	
Communicate wrap-up of campaign to department	25 pts	
Communicate each cause of the week with department - (pts for each communication)	10 pts	
Activities		Total Points: _____
Host or co-host an agency fair - (pts for each agency fair)	30 pts	
Invite an agency speaker - (pts for each speaker)	15 pts	
Host webinar or in person lunch-n-learn - (points for each session)	25 pts	
Host special activity for campaign - (points for each activity)	30 pts	
Host book for giving - (must provide date(s) / points for each book)	20 pts	
Giving - To be Calculated by Campaign Manager		Total Points: _____
Reach 2026 Goal	100 pts	
Exceed 2026 Goal	150 pts	
Most Agency Contributions	150 pts	
% of money pledged over previous year	50% - 100 pts	
(what is the percentage of the increase in giving over the previous year)	40% - 80 pts	
	30% - 60 pts	
	20% - 40 pts	
	15% - 30 pts	
	10% - 20 pts	
Participation - To be Calculated by Campaign Manager		Total Points: _____
Largest Percentage Increase (over previous year)	50% - 100 pts	
	40% - 80 pts	
	30% - 60 pts	
	20% - 40 pts	
	15% - 30 pts	
	10% - 20 pts	
% of participation	50% - 100 pts	
(what percentage of the total department personnel donate to the campaign)	40% - 80 pts	
	30% - 60 pts	
	20% - 40 pts	
	15% - 30 pts	
	10% - 20 pts	
% of new donors over previous year	50% - 100 pts	
(the percentage of overall donors to the campaign that are new donors)	40% - 80 pts	
	30% - 60 pts	
	20% - 40 pts	
	15% - 30 pts	
	10% - 20 pts	
Grand Total Points:		_____

SEPTEMBER - DECEMBER WWW.CHARITIES.ORG/NJECC



**GIVE A LITTLE.
CHANGE A LOT.**

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC

NJECC Table Event Set Up

If you would like to use the NJECC table set up for an event, please coordinate with Azra Baig/NJ Dept of Health (azra.baig@doh.nj.gov)



New Hire Program

- ✓ Increase participation
- ✓ Introduce new employees to the campaign during the new hire onboarding process
- ✓ Educate new employees about the benefits of giving to the NJECC charities through payroll deduction.
- ✓ Explain how the campaign works
- ✓ Ask new hires to fill out the New Hire Information Form
- ✓ Provide them with the Online Giving Portal if the orientation takes place between Sept.-Dec.
(<https://njecc.americascharities.stratuslive.com/>)

Torchbearer Society

The Torchbearer Society

Membership in The Torchbearer Society is not for everyone. It is open to those individuals who have the means and the commitment to make a leadership contribution of \$1,000 or more through the New Jersey Employees Charitable Campaign. If you would like to join the ranks in 2026/2027, simply make a contribution of \$1,000 or more to the charity of your choice through the NJECC. You will receive recognition as a member of **The Torchbearer Society**.

DONATE NOW!

Click "**Donate Now**" to begin the giving process. Then, search for your preferred charity. If your preferred charity is not listed, please reach out to the charity and tell them to apply for next year's campaign. For information how to apply, please contact Susan O'Brien/Campaign Manager at

sobrien@njecc.net



NJECC Raffle Guideline

(Approved by the NJ State Ethics Commission)



NJECC Raffle Guideline
(Approved by the NJ State Ethics Commission)

Guidelines for how the raffle will work and how employees can become eligible to participate.

⇒ The department's Executive Management Team donates gift cards to be raffled off.

⇒ To participate in the raffle, all the employee has to do is register for an NJECC account at <https://njecc.americascharities.stratuslive.com/register> (or already be registered). That's it! There is no obligation to make a donation – registration is free and the employee can decide if and when to donate.

Details:

- Register for an NJECC account at <https://njecc.americascharities.stratuslive.com/register>. Registering is free and no one is obligated to donate. The employee makes the decision if and when to give.
- The employee indicates they have registered by emailing the coordinator directly (only the coordinator will see this and keep it confidential). The NJECC campaign coordinator will verify those registrations by sending a list to the NJECC Campaign Manager.
- Every week or so, during November and December, a name will be picked from a random drawing of the department registered participants. That person will win a gift card.
- Participants can only win once. The names of winners will be removed from the drawing for all subsequent raffles. Coordinators or team members are not eligible to win.
- When winners are announced, it will be up to each individual to decide if they want to be publicly congratulated. Names will not be shared without their permission.
- Registering for an NJECC account and participation in the raffle are completely optional. Names of registrants will be kept confidential, and the department will never know who contributes to the campaign.

**GIVE A LITTLE.
CHANGE A LOT.**

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER WWW.CHARITIES.ORG/NJECC

NJECC Kick Off October 7th, rain date October 14th



*GIVE A LITTLE.
CHANGE A LOT.*

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC





Important Dates

NJECC Campaign runs September – December
If extended – closing date will be January 15th
#GivingTuesday December 1st



*GIVE A LITTLE.
CHANGE A LOT.*

Your participation at any level completes the picture for our communities.

SEPTEMBER - DECEMBER

WWW.CHARITIES.ORG/NJECC

Thank you!

2026/2027 NEW JERSEY EMPLOYEES CHARITABLE CAMPAIGN