



NJECC Traveling Trophy

An award will be presented to the department that earns the most points for their participation in the **2026** NJECC. Points are awarded for many components of running a successful campaign. Following are how points are awarded.

Coordinator Name: _____ **Business Unit Name:** _____

Note: Coordinators only fill out sections highlighted in yellow.

Coordinator

Attend training	15 pts
Attend kickoff	15 pts
Establish a campaign team	20 pts
Establish support from leadership – (communication to department, speaking at kickoff/agency fair, etc.)	25 pts
Communicate Kickoff of campaign to department	25 pts
Communicate wrap-up of campaign to department	25 pts
Communicate each cause of the week with department – (pts for each communication)	10 pts

Total Points: _____

Activities

Host or co-host an agency fair – (pts for each agency fair)	30 pts
Invite an agency speaker – (pts for each speaker)	15 pts
Host webinar or in person lunch-n-learn – (points for each session)	25 pts
Host special activity for campaign – (points for each activity)	30 pts
Host kiosk for giving – (must provide date(s) / points for each kiosk)	20 pts

Total Points: _____

Giving – To be Calculated by Campaign Manager

Reach 2026 Goal	100 pts
Exceed 2026 Goal	150 pts
Most Agency Contributions	150 pts
% of money pledged over previous year	50% - 100 pts
(what is the percentage of the increase in giving over the previous year)	40% - 80 pts
	30% - 60 pts
	20% - 40 pts
	15% - 30 pts
	10% - 20 pts

Total Points: _____

Participation – To be Calculated by Campaign Manager

Largest Percentage Increase (over previous year)	50% - 100 pts
	40% - 80 pts
	30% - 60 pts
	20% - 40 pts
	15% - 30 pts
	10% - 20 pts
% of participation	50% - 100 pts
(what percentage of the total department personnel donate to the campaign)	40% - 80 pts
	30% - 60 pts
	20% - 40 pts
	15% - 30 pts
	10% - 20 pts
% of new donors over previous year	50% - 100 pts
(the percentage of overall donors to the campaign that are new donors)	40% - 80 pts
	30% - 60 pts
	20% - 40 pts
	15% - 30 pts
	10% - 20 pts

Total Points: _____

Grand Total Points: _____