



Everyone Wins When You Give

Join the NJECC community to help those in need.



Promotion Toolkit

Overview

This section is an overview of this year's campaign promotion schedule, what types of materials are available to your team, and how to use and/or access those materials.



NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Events Calendar Overview

NOTE: While the schedule below includes a timeline of when we will be highlighting specific cause weeks, you are welcome to pick and choose when your team wants to promote each cause to your employees. For example, you may want to promote “Hunger” in September rather than December – that is completely fine. Our goal is to make it easy for you to encourage participation by engaging donors around the causes they care about.

September

October

November

December

2022 NJECC runs Sep 13, 2022 – Dec 31, 2022

Bitesize Messages (for employee portal, social media, etc.) – Sep - Dec

September Cause Weeks:

- Charity Federations
- Arts & Culture
- Special Needs & Disabilities

October Cause Weeks:

- Housing & Shelter
- Veterans & Military Support
- Education & Training
- Animal Welfare

November Cause Weeks:

- Human/Civil Rights & Protection from Abuse
- Environmental Protection
- Mental Health
- Disaster Preparedness, Relief, & Recovery
- Health & Research

December Cause Weeks:

- Women & Girls
- Hunger
- Campaign Wrap-up (Promote all causes)

NJECC Opens!
(Sep 13)

#GivingTuesday
(Nov 29)

1. E-cards

Action Item:

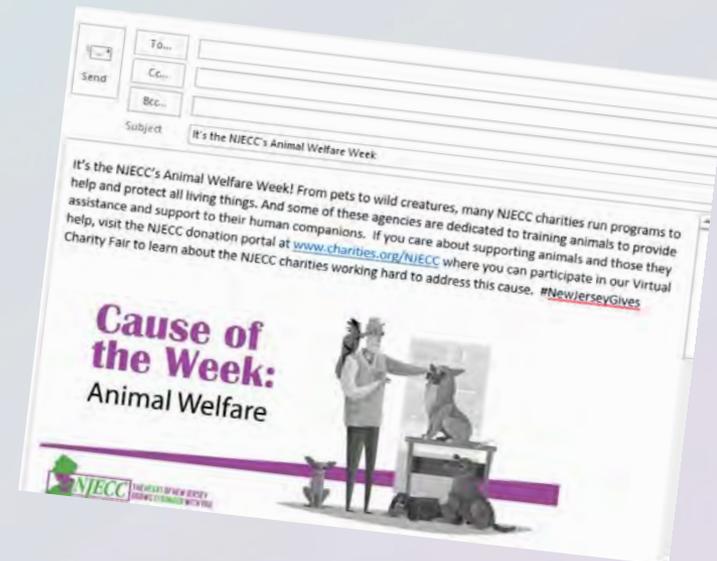
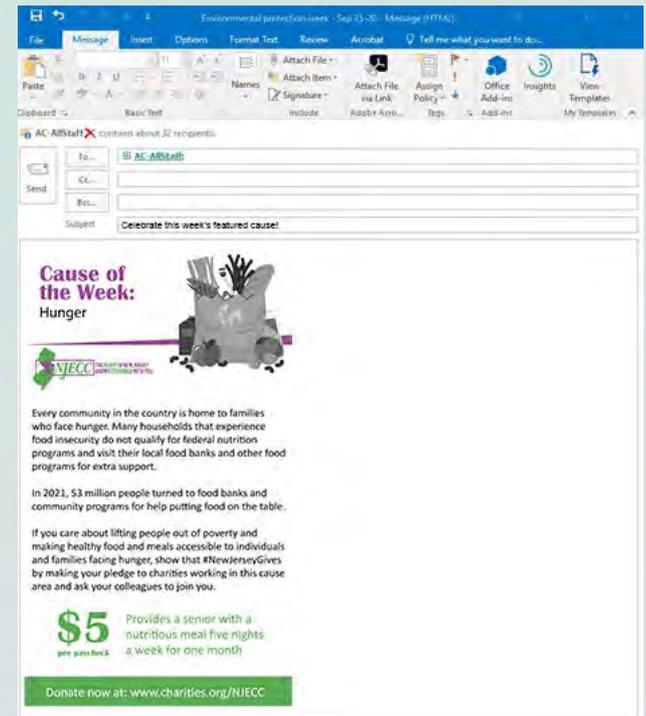
Each week, touch base with your colleagues by sending an email with an e-card graphic promoting any of the cause weeks, general reminders, or holiday-themed messages.

An e-card is a graphic that contains pictures and copy – all in one file. It's a nice, visual way for you to easily share information with fellow employees using a tool most of us use every day: email.

Instead of attaching the file, embed the graphic within your email message for the best effect – you can even include a personal note or bitesize message with the ecard.

In an email tool such as Outlook, here's how you do this:

1. Save the e-card and other toolkit files on your compute.
2. In Outlook, select "New Email" from the navigation menu
3. Place your mouse cursor in the body of the email and then select "Insert" from the navigation menu. Find the e-card graphic you want to share.
4. To make it easy for donors to take action, right-click on the graphic and hyperlink it to the donation site: www.charities.org/NJECC
5. In the subject line of your email, enter something short and sweet that relates to the ecard's message and then send to your team!



2. Bitesize Messages

There are dozens of different software, programs, and tools organizations can use to communicate internally with employees. Regardless of WHAT type of tool your organization utilizes – be it a Facebook Groups page for employees or something like Microsoft Teams – there are many ways for you to reach employees.

The purpose of these bitesize messages is to arm you with ready-to-use messages you can copy and paste, making it easy for you to inform employees about the New Jersey Employees Charitable Campaign (NJECC).

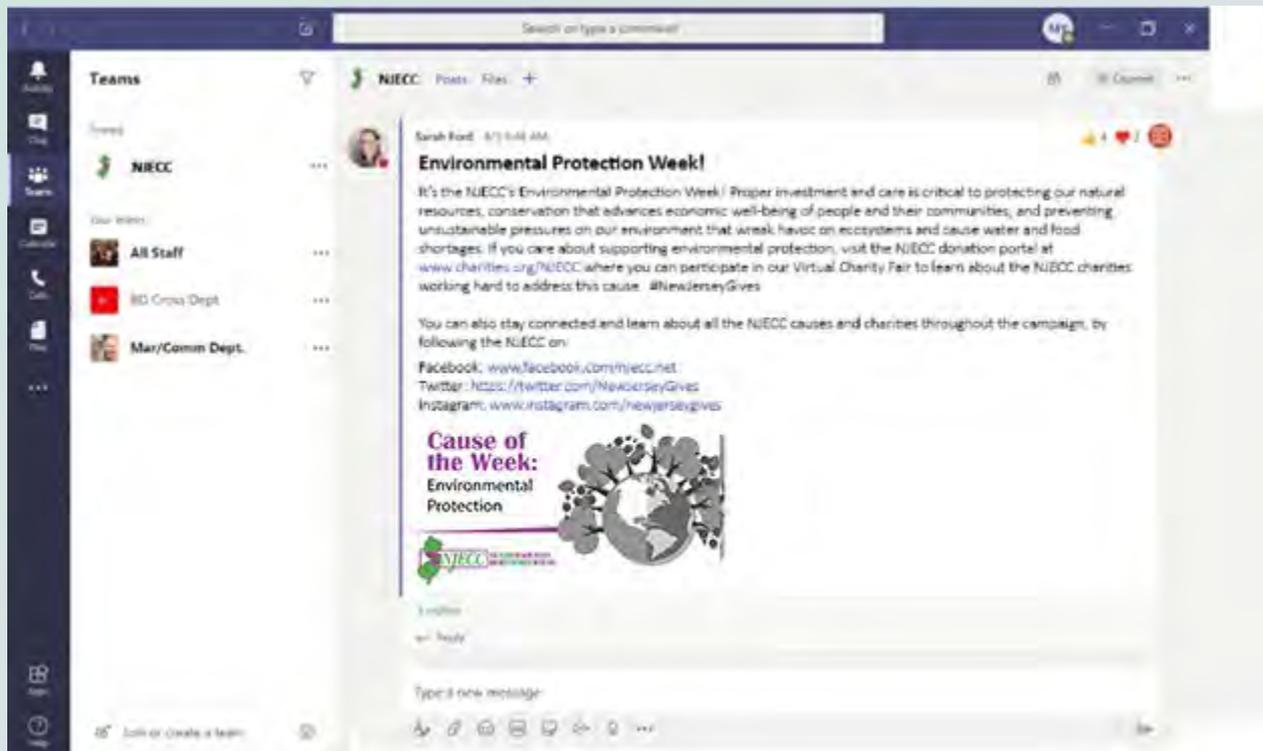
This toolkit contains messages you can use to promote featured cause weeks, special events, ways different donation amounts can have an impact, and share general campaign reminders to keep the campaign top of mind.



Employee Portal Example:

Here is an example of how you might share the bitesize messages on an employee portal such as Microsoft Teams:

1. Consider setting up a channel or section of your employee portal that is dedicated to sharing messages about the NJECC. You might need to contact your IT or HR department for permissions/access. Posting these messages to an established portal message board you already have access to will work as well. Just be creative and use whatever tools you have available to you!
2. Most employee portals have a message thread section where you can post messages to your team. Copy the “Employee Portal” message provided on the following slides and paste it into your employee portal/intranet, including the graphic if possible.



3. Event Flyer

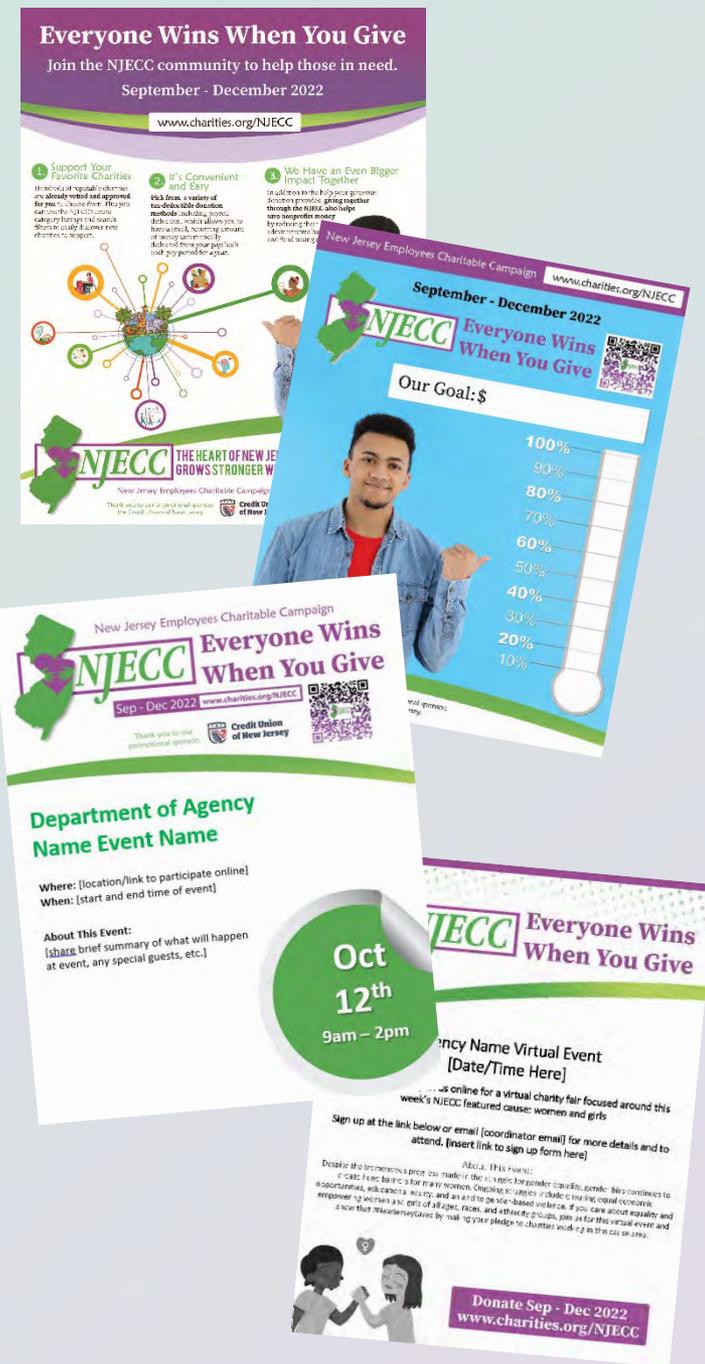
Promote the campaign by sharing our main campaign flyer via email or by posting in your agency building. If you would like to track your team's fundraising progress, we encourage you to use the Goal Chart.

If you are holding a special event – in person or virtually – use the editable event flyer templates we've created!

We've created flyers associated with each cause week in case you want to invite guest charities to speak, as well as a generic campaign themed flyer for general events.

Here's how to use the editable flyers:

1. Download the flyers from the Volunteer Toolkit page at (they are in Word Document format): <https://njecc.net/campaign-resources/volunteer-tool-kit>
2. Modify the editable flyer by entering your event time, date, and information about how to attend/where to sign up.
3. Share the flyer in an email with your team and/or post in your building.



Campaign Graphics and Messages

This section provides ready-to-use campaign-themed e-cards, social media graphics, and bitesize messages designed to help you:

- Build-up excitement with a Save-the-date message
- Announce the campaign launch,
- Keep employees engaged and informed throughout the campaign with general campaign reminders, and
- Share “last chance” reminders as the campaign wraps up.



Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Save-the-Date and Kick-off Graphics to Use with Messages:



NJECC Everyone Wins When You Give
Sep - Dec 2022 www.charities.org/NJECC

We're back in person this year!
Celebrate our 2022 NJECC

KICKOFF

Please join us
September 13 at 9:30 am
at the New Jersey State Museum
as we officially begin the
2022/2023 New Jersey Employees
Charitable Campaign.

For details on how to attend this event, visit:
www.charities.org/NJECC-Kickoff



Sep. 13th
9:30am ET



NJECC Everyone Wins When You Give

Save the Date!



The NJECC kicks-off
September 13th.



The 2022 NJECC has officially launched!

Donate now at:
www.charities.org/NJECC



NJECC Everyone Wins When You Give

Employee Portal Save-the-date and Kick-off Messages:

Employee Portal Message #1: Save-the-date/Kick-off event

Mark your calendar, we're back in person this year! Join us Sept 13th at 9:30 am at the New Jersey State Museum as we kick-off the 2022 New Jersey Employees Charitable Campaign (NJECC). The NJECC is a giving campaign where you can give a little today – and help a LOT tomorrow and beyond. Learn more: charities.org/NJECC #NewJerseyGives

Want to learn more about NJECC charities, including examples of how different donation amounts can have an impact? Follow the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Employee Portal Message #2: Launch

The 2022 New Jersey Employees Charitable Campaign (NJECC) is live! Donating at work provides the charities you care about with resources and funds they can count on all year long. Donate now through the NJECC: charities.org/NJECC #NewJerseyGives

Want to learn more about NJECC charities, including examples of how different donation amounts can have an impact? Follow the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives



Social Media Save-the-date and Kick-off Messages:

Twitter

- Save the date! Join us Sept 13th at 9:30 am at the New Jersey State Museum as we kick-off the 2022 NJECC. Details: charities.org/NJECC #NewJerseyGives
- Want to support a #NewJersey #charity? The @NewJerseyGives Campaign is live! Donate through the NJECC now: charities.org/NJECC #NewJerseyGives
- Donating at work provides causes w/ \$ they can count on all year long. Give now through the @NewJerseyGives Campaign: charities.org/NJECC #NewJerseyGives
- The NJECC Charity Campaign is a giving campaign where you can give a little today – and help a LOT tomorrow and beyond. Learn more: charities.org/NJECC #NewJerseyGives

Facebook

- Save the date! Join us Sept 13th at 9:30 am at the New Jersey State Museum as we kick-off the 2022 New Jersey Employees Charitable Campaign (NJECC). Details: charities.org/NJECC #NewJerseyGives
- Want to support a #NewJersey #charity? The @NJECC.net is live! Donate through the NJECC now: charities.org/NJECC #NewJerseyGives
- Donating at work provides causes w/ \$ they can count on all year long. Give now through the @NJECC.net : charities.org/NJECC #NewJerseyGives
- The NJECC Charity Campaign is a giving campaign where you can give a little today – and help a LOT tomorrow and beyond. Learn more: charities.org/NJECC #NewJerseyGives

Instagram

- Save the date! Join us Sept 13th at 9:30 am at the New Jersey State Museum as we kick-off the 2022 New Jersey Employees Charitable Campaign (NJECC). Details: charities.org/NJECC #NewJerseyGives
- Want to support a #NewJersey #charity? The @newjerseygives Campaign is live! Donate through the NJECC now: charities.org/NJECC #NewJerseyGives
- Donating at work provides causes w/ \$ they can count on all year long. Give now through the @newjerseygives Campaign: charities.org/NJECC #NewJerseyGives
- The NJECC Charity Campaign is a giving campaign where you can give a little today – and help a LOT tomorrow and beyond. Learn more: charities.org/NJECC #NewJerseyGives



Graphics to Use with General Campaign Reminder Messages:



Employee Portal General Campaign Reminder Messages:

Employee Portal Message #1:

The 2022 New Jersey Employees Charitable Campaign (NJECC) is underway and every donation matters. Give a little today – and help a LOT tomorrow and beyond. Learn more and donate: charities.org/NJECC #NewJerseyGives

Want to learn more about NJECC charities, including examples of how different donation amounts can have an impact? Follow the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Employee Portal Message #2:

Giving through the New Jersey Employees Charitable Campaign (NJECC) is easy and helps millions. Connect with causes you care about and provide charities with resources and funds they can count on all year long. Donate through the NJECC now: charities.org/NJECC #NewJerseyGives

Want to learn more about NJECC charities, including examples of how different donation amounts can have an impact? Follow the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives



Social Media General Campaign Reminder Messages:

Twitter

- The #NewJersey Charity Campaign is underway! Every donation matters, pledge today: charities.org/NJECC #NewJerseyGives
- The @NewJerseyGives Charity Campaign connects people who care w/ causes that matter. charities.org/NJECC #NewJerseyGives
- Giving through the #NewJersey Charity Campaign is easy and helps millions. Give today! charities.org/NJECC #NewJerseyGives

Facebook

- The #NewJersey Charity Campaign is underway! Every donation matters, pledge today: charities.org/NJECC #NewJerseyGives
- The @NJECC.net connects people who care w/ causes that matter. charities.org/NJECC #NewJerseyGives
- Giving through the #NewJersey Charity Campaign is easy and helps millions. Give today! charities.org/NJECC #NewJerseyGives

Instagram

- The #NewJersey Charity Campaign is underway! Every donation matters, pledge today: charities.org/NJECC #NewJerseyGives
- The @newjerseygives Charity Campaign connects people who care w/ causes that matter. charities.org/NJECC #NewJerseyGives
- Giving through the #NewJersey Charity Campaign is easy and helps millions. Give today! charities.org/NJECC #NewJerseyGives



Employee Portal Campaign Wrap-up/Thank You Messages:

Employee Portal Message #1: Wrap-up

The 2022 New Jersey Employees Charitable Campaign (NJECC) is almost over. Don't miss your chance to make a difference! Everyone wins win you give. The deadline to support causes that matter to you through this year's campaign is December 31: charities.org/NJECC #NewJerseyGives

Want to learn more about NJECC charities, including examples of how different donation amounts can have an impact? Follow the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Employee Portal Message #2: Thank you

Thank you to everyone who has participated in the 2022 NJECC! It's that generous spirit that empowers NJECC charities to carry out their critical missions to help communities thrive here in New Jersey, throughout the United States, and all around the world. You are proof that the power of everyday generosity is at the heart of the society we build together, unlocking dignity, opportunity, and equity around the globe.

If you haven't had the opportunity to do so yet, we invite you to donate through the NJECC to show that #NewJerseyGives and together, we're making a difference. Every donation you make through the NJECC matters and donating through the NJECC is a simple way to spread your charitable donations over the entire year using payroll deduction, in support of any of the nearly 800 participating charities.

Learn more and participate at: www.charities.org/NJECC. #NewJerseyGives

Want to learn more about NJECC charities, including examples of how different donation amounts can have an impact? Follow the NJECC on:

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- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives



Social Media Campaign Wrap-up/Thank You Messages:

Twitter

- The #NewJersey Charity Campaign is almost over! Give now before it's too late! charities.org/NJECC #NewJerseyGives
- The deadline to support causes that matter to you is December 31. Donate through the @NewJerseyGives Campaign: [#NewJerseyGives](https://charities.org/NJECC)
- Don't miss your chance to make a difference! The deadline to give through this year's @NewJerseyGives Campaign is Dec. 31! charities.org/NJECC #NewJerseyGives
- Thank you to everyone who donated through the @NewJerseyGives Campaign. Everyone wins when you give! If you haven't yet, this is your last chance: charities.org/NJECC #NewJerseyGives

Facebook

- The #NewJersey Charity Campaign is almost over! Give now before it's too late! charities.org/NJECC #NewJerseyGives
- The deadline to support causes that matter to you is December 31. Donate through @NJECC.net: charities.org/NJECC #NewJerseyGives
- Don't miss your chance to make a difference! The deadline to give through this year's @NJECC.net is Dec. 31! charities.org/NJECC #NewJerseyGives
- Thank you to everyone who donated through the @NJECC.net. Everyone wins when you give! If you haven't yet, this is your last chance: charities.org/NJECC #NewJerseyGives

Instagram

- The #NewJersey Charity Campaign is almost over! Give now before it's too late! charities.org/NJECC #NewJerseyGives
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- Thank you to everyone who donated through the @newjerseygives Charity Campaign. Everyone wins when you give! If you haven't yet, this is your last chance: charities.org/NJECC #NewJerseyGives



September – October E-cards



Support your favorite charities! Here are some examples of what your support can make possible:

\$5 per pay period

(\$130 total pledge)



Performs one biopsy to test a patient for tumors



Keeps utilities running for person struggling with recent job loss



Provides a senior with a nutritious meal five nights a week for one month



Helps pay for a walker or shower chair for a person with Multiple Sclerosis

\$10 per pay period

(\$260 total pledge)



Provides 20 ill or injured veterans with physical and psychological rehabilitation



Provides 5-6 families a tarp for temporary shelter, hygiene supplies, or other crucial aid after a disaster



Supports litigation efforts to achieve racial justice and equality for all Americans



Provides workforce readiness skills training and job placement for an unemployed parent

\$20 per pay period

(\$520 total pledge)



Feeds 600 rescued animals in need



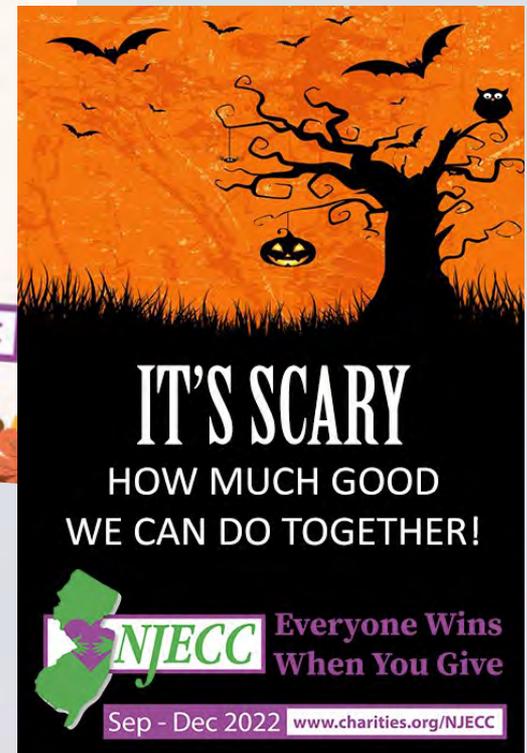
Provides anonymous, online mental health screening to 400 individuals



Plants one tree in an urban, low-income area



Supplies a food pantry with 4,800 pounds of fresh produce



November E-cards



FALL BACK



NJECC Everyone Wins
When You Give

Don't forget to turn your clocks
back an hour November 6th and
while you're at it

give back
through the
New Jersey Employees
Charitable Campaign.



Sep - Dec 2022

Donate Now:
www.charities.org/NJECC



NJECC THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

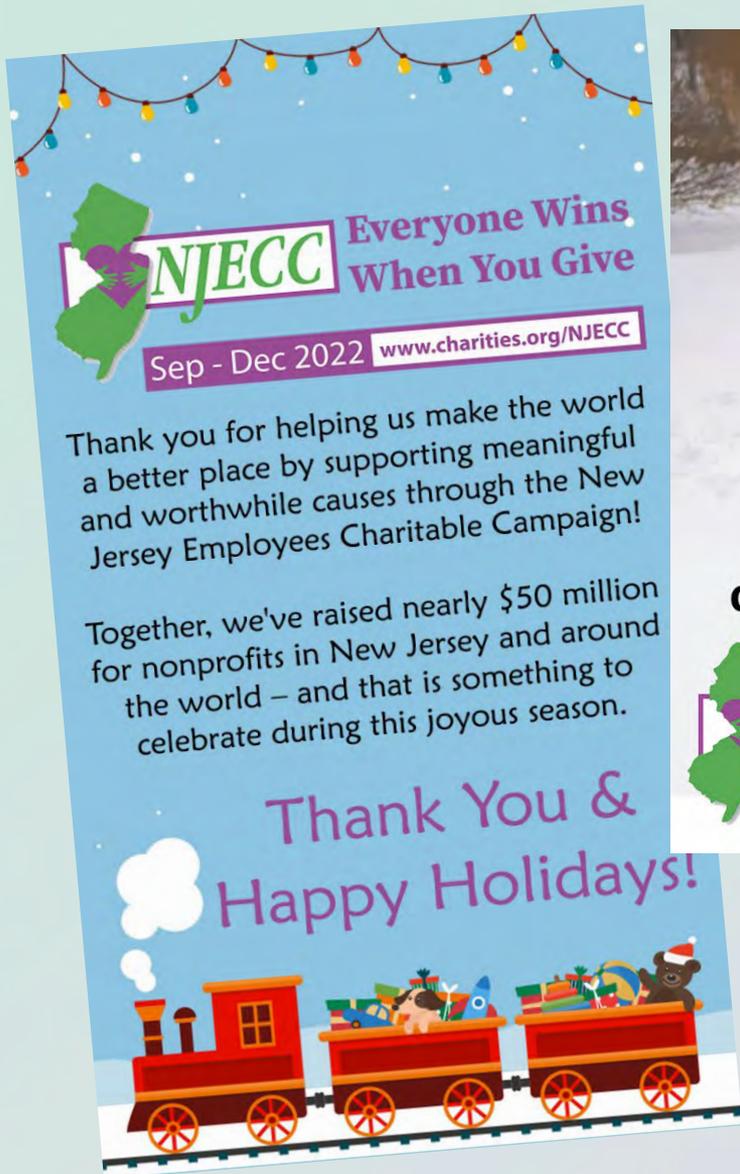
Thankful
grateful

Wishing you and your family
a happy and bountiful
Thanksgiving!



Sep - Dec 2022 www.charities.org/NJECC

December E-cards



 **NJECC** **Everyone Wins When You Give**
Sep - Dec 2022 www.charities.org/NJECC

Thank you for helping us make the world a better place by supporting meaningful and worthwhile causes through the New Jersey Employees Charitable Campaign!

Together, we've raised nearly \$50 million for nonprofits in New Jersey and around the world – and that is something to celebrate during this joyous season.

Thank You & Happy Holidays!



You're Running Out of Time to Participate!

 **NJECC** **Everyone Wins When You Give**
Donate now: www.charities.org/NJECC

 **NJECC** **Everyone Wins When You Give**
Join the NJECC community to help those in need.

Happy New Year!

Thank you for donating through the 2022 New Jersey Employees Charitable Campaign. There is still time to participate! Visit www.charities.org/NJECC to join us in strengthening and supporting communities in New Jersey and around the world.

Sep - Dec 2022 www.charities.org/NJECC

Giving Tuesday Message:

Employee Portal Message:

Help us celebrate #GivingTuesday on November 29! Giving Tuesday is a global celebration of giving and generosity. On November 29, individuals, businesses, and communities will join together to support nonprofits and causes that make our world a better place. Join us by participating in the NJECC where you can help our friends, families, and neighbors in need by supporting charities that provide food, shelter, education, advocacy, and programs that address our community's critical needs. Learn more and participate at: charities.org/NJECC #NewJerseyGives

Want to learn more about NJECC charities, including examples of how different donation amounts can have an impact? Follow the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Social Media Messages:

Twitter

- Join the @NewJerseyGives community Nov 29 to celebrate #GivingTuesday, a global celebration of generosity. Donate to NJECC charities that address critical needs to help our friends, families, and neighbors. Get started at charities.org/NJECC #NewJerseyGives

Facebook

- Join the @NJECC.net community Nov 29 to celebrate #GivingTuesday, a global celebration of generosity. Donate to NJECC charities that address critical needs to help our friends, families, and neighbors. Get started at charities.org/NJECC #NewJerseyGives

Instagram

- Join the @newjerseygives community Nov 29 to celebrate #GivingTuesday, a global celebration of generosity. Donate to NJECC charities that address critical needs to help our friends, families, and neighbors. Get started at charities.org/NJECC #NewJerseyGives

What Cause Weeks Are & How They Work:

What it is:

Cause weeks are our way of hosting charity fairs, in a virtual/online environment, to help employees connect with causes and charities they care about. During the 16-weeklong NJECC campaign, we will feature 14 specific causes and NJECC charities that address those causes.

Where you come in:

For each cause week, we have created ready-to-use employee portal and social media messages, graphics, e-cards, and editable Word document flyers you can use to promote the campaign, these causes, and the charities they support to donors.

Share those materials with employees to encourage them to visit the donation site. When they visit the site, they can click “Featured Cause,” learn about that cause and associated charities, and make their pledge.

The image shows a screenshot of the NJECC 2022/2023 website. At the top, there is a navigation bar with links for HOME, PLEDGING, CHARITY LOOK UP, LOGIN INSTRUCTIONS, FAQs, and CONTACT US. Below the navigation bar, a banner reads "Everyone Wins When You Give" and "Join the NJECC community to help those in need." Below the banner, there are three buttons: "Donate Now", "Featured Cause", and "Charity Codebook". A purple circle highlights the "Featured Cause" button, and a purple arrow points from it to a flyer titled "Cause of the Week: Animal Welfare". The flyer includes a "Donate Now" button and text about the 16-week campaign.

Donate to a Cause Fundraiser:

www.charities.org/NJECC



(Donate via one-time credit/debit card, bank account, Google Pay, or Apple Pay)

What:

- Rather than choose specific charities, donors can support a general cause by donating through one of the 14 NJECC Cause Week Fundraisers
- At the top of each Cause Week landing page, there is a link donors can click to help all charities addressing the cause featured on that page
- Donations made through a cause fundraiser will be distributed equally between all of the NJECC charities who address that cause





Donate to a Cause Fundraiser: www.charities.org/NJECC

How it Works:

- Donors can select one of the suggested donations or enter a custom amount and click “Continue”
- Donors choose a one-time payment method (Bank account, credit card, Google Pay, or Apple Pay), submit gift, and receive a donation summary via email
- After the 2022 NJECC ends, funds for each cause campaign will be distributed equally to the charities associated with the respective cause (the cause is based on which “Promotional Cause” charities selected during the 2022 charity application process)

MAKE A DONATION

\$15 / ONE TIME
[\[change \]](#)

SUGGESTED PAYMENT METHOD

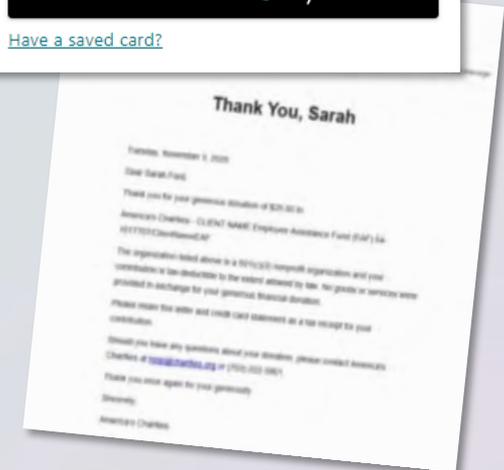
Donate via Bank Account

We get more from your donation when you pay via bank account. Simply enter your name and email, click “Donate,” then securely sign in to your online banking portal. [Learn more.](#)

OTHER PAYMENT METHODS

Donate via Credit Card

[Have a saved card?](#)



Charity Federations



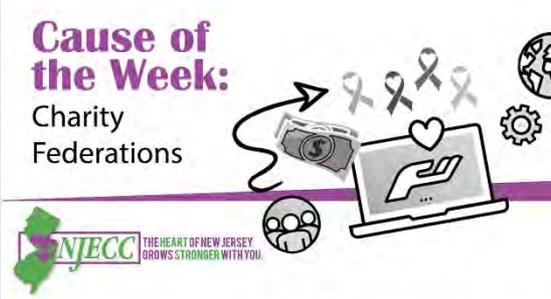
NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Charity Federations

E-card:



Cause of the Week:
Charity Federations

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU

There are 738 charities participating in this year's NJECC and 80% of those charities are affiliated with a charity federation. While affiliation with a federation is not required for inclusion in the NJECC, many charities choose to be members of federations (which are 501c3 nonprofit organizations) for expertise and help with applications to participate in public sector workplace giving campaigns (eligibility rules can be daunting and federations can spot weaknesses early in the process to grant charities greater success in being accepted); marketing support; and fiscal services. Federations substantially reduce the administrative burden of processing donations, allowing charities to spend less resources on fundraising and focus more on what matters - mission delivery.

If you care about raising money for charities efficiently and reducing the administrative burden so charities can focus on providing solutions to real-world problems, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



NJECC Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Charity Federations

Sign up at the link below or email [coordinator email] for more details and to attend.
[insert link to sign up form here]

About This Event:

There are 738 charities participating in this year's NJECC and 80% of those charities are affiliated with a charity federation. While affiliation with a federation is not required for inclusion in the NJECC, many charities choose to be members of federations (which are 501c3 nonprofit organizations) for expertise and help with applications to participate in public sector workplace giving campaigns; marketing support; and fiscal services. Federations substantially reduce the administrative burden of processing donations, allowing charities to spend less resources on fundraising and focus more on what matters - mission delivery. If you care about raising money for charities efficiently and reducing the administrative burden so charities can focus on providing solutions to real-world problems, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

Donate Sep - Dec 2022
www.charities.org/NJECC

Charity Federation Messages

Employee Portal Message

It's the NJECC's Charity Federation Week! There are 738 charities participating in this year's NJECC and 80% of those charities are affiliated with a charity federation. While affiliation with a federation is not required for inclusion in the NJECC, many charities choose to be members of federations (which are 501c3 nonprofit organizations) for expertise and help with applications to participate in public sector workplace giving campaigns; marketing support; and fiscal services. Federations substantially reduce the administrative burden of processing donations, allowing charities to spend less resources on fundraising and focus more on what matters - mission delivery. If you care about raising money for charities efficiently and reducing the administrative burden so charities can focus on providing solutions to real-world problems, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause.

#NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- It's NJECC's Charity Federation Week! Your donation through the @NewJerseyGives campaign at charities.org/NJECC can help charities raise money more efficiently so they can focus on what matters – mission delivery. #NewJerseyGives

Facebook

- It's NJECC's Charity Federation Week! Your donation through @NJECC.net campaign at charities.org/NJECC can help charities raise money more efficiently so they can focus on what matters – mission delivery. #NewJerseyGives

Instagram

- It's NJECC's Charity Federation Week! Your donation through the @newjerseygives campaign at charities.org/NJECC can help charities raise money more efficiently so they can focus on what matters – mission delivery. #NewJerseyGives



Arts & Culture

E-card:



Cause of the Week:
Arts & Culture



The arts offer much more than just mere entertainment. They contribute to economic vitality. They celebrate and support the humanities and living cultures, and preserve and nurture a sense of place and a healthy planet for future generations. There's also a strong relationship between arts and cultural engagement and educational achievement, health, and well-being.

If you care about supporting arts and culture, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$2 Sends art supplies to two remote-learning special needs children weekly
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



NJECC Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Join us online for a virtual charity fair focused around this week's NJECC featured cause:
Arts and Culture

Sign up at the link below or email [coordinator email] for more details and to attend.
[insert link to sign up form here]

About This Event:
The arts offer much more than just mere entertainment. They contribute to economic vitality. They celebrate and support the humanities and living cultures, and preserve and nurture a sense of place and a healthy planet for future generations. There's also a strong relationship between arts and cultural engagement and educational achievement, health, and well-being. If you care about supporting arts and culture, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Arts & Culture Messages

Employee Portal Message

It's the NJECC's Arts and Culture Week! The arts offer much more than just mere entertainment. They contribute to economic vitality. They celebrate and support the humanities and living cultures, and preserve and nurture a sense of place and a healthy planet for future generations. There's also a strong relationship between arts and cultural engagement and educational achievement, health, and well-being. If you care about supporting arts and culture, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- There's a strong relationship between arts and cultural engagement and educational achievement, health, and even economic vitality. Support @NewJerseyGives charities dedicated to arts and show that #NewJerseyGives by making your pledge today at charities.org/NJECC

Facebook

- There's a strong relationship between arts and cultural engagement and educational achievement, health, and even economic vitality. Support @NJECC.net charities dedicated to arts and show that #NewJerseyGives by making your pledge today at charities.org/NJECC

Instagram

- There's a strong relationship between arts and cultural engagement and educational achievement, health, and even economic vitality. Support @newjerseygives charities dedicated to arts and show that #NewJerseyGives by making your pledge today at charities.org/NJECC



Arts & Culture Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$2 per pay period (\$26 total by the end of 2023), that sends art supplies to two remote-learning special needs children weekly. Or \$10 per paycheck (\$260 total over the course of 12 months), helps preserve historic documents, such as letters from George Washington. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Just \$2/pay period (\$26 total by the end of 2022) sends art supplies to two remote-learning special needs children weekly. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
- Through @NewJerseyGives campaign, a pledge of just \$10 per paycheck (the cost of a movie matinee), helps preserve historic documents, such as letters from George Washington. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- Just \$2/pay period (\$26 total by the end of 2022) sends art supplies to two remote-learning special needs children weekly. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
- Through @NJECC.net, a pledge of just \$10 per paycheck (the cost of a movie matinee), helps preserve historic documents, such as letters from George Washington. Donate: charities.org/NJECC #NewJerseyGives

Instagram

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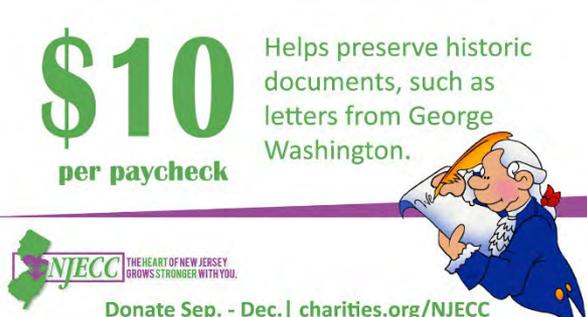


\$2
per paycheck

Sends art supplies to two remote-learning special needs children weekly

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

The graphic features a large green '\$2 per paycheck' text. To the right, there is a collection of art supplies including a box of '8' brand crayons, a bottle of 'Elmo's School Glue', a yellow pencil, a pair of scissors, and a ruler. The NJECC logo and tagline are positioned at the bottom left, and the donation period and website are at the bottom right.



\$10
per paycheck

Helps preserve historic documents, such as letters from George Washington.

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

The graphic features a large green '\$10 per paycheck' text. To the right, there is a cartoon illustration of an elderly man with white hair, wearing a blue coat and a red flower in his lapel, holding a rolled-up document. The NJECC logo and tagline are positioned at the bottom left, and the donation period and website are at the bottom right.

Special Needs & Disabilities



NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Special Needs & Disabilities

E-card:

Cause of the Week:
Special Needs & Disabilities





Sometimes people can forget that a person with a disability is first and foremost a human being with desires, talents, skills, heartache and loss, just like everyone else. At the basis of every person are the similarities we all share for being human, and that includes people with disabilities. While many people with disabilities are active business people with vibrant careers who are respected in their various fields, fewer than 1 in 5 disabled adults are employed, and disabled workers earn about \$9,000 less a year than non-disabled workers. Disabled or able-bodied, we all have the power and responsibility to make society more inclusive and representative of everyone.

If you care about empowering people with special needs and want to make our world more accepting of people with disabilities, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$10 Provides virtual programming for 50 individuals with developmental disabilities
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Special Needs and Disabilities

Sign up at the link below or email [coordinator email] for more details and to attend.
[insert link to sign up form here]

About This Event:

A person with a disability or special needs is first and foremost a human being with desires, talents, skills, heartache and loss, just like everyone else. While many people with disabilities are active employees with vibrant careers who are respected in their various fields, fewer than 1 in 5 disabled adults are employed, and disabled workers earn about \$9,000 less a year than non-disabled workers. Disabled or able-bodied, we all have the power and responsibility to make society more inclusive and representative of everyone. If you care about empowering people with special needs and disabilities, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Special Needs & Disabilities Messages

Employee Portal Message

It's the NJECC's Special Needs & Disabilities Week! A person with a disability or special needs is first and foremost a human being with desires, talents, skills, heartache and loss, just like everyone else. While many people with disabilities are active employees with vibrant careers who are respected in their various fields, fewer than 1 in 5 disabled adults are employed, and disabled workers earn about \$9,000 less a year than non-disabled workers. Disabled or able-bodied, we all have the power and responsibility to make society more inclusive and representative of everyone. If you care about empowering people with special needs and disabilities, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause.

#NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- Disabled or able-bodied, we all have the power and responsibility to make society more inclusive and representative of everyone. Empower people with special needs and disabilities by donating through the @NewJerseyGives campaign at charities.org/NJECC. #NewJerseyGives

Facebook

- Disabled or able-bodied, we all have the power and responsibility to make society more inclusive and representative of everyone. Empower people with special needs and disabilities by donating through the @NJECC.net campaign at charities.org/NJECC. #NewJerseyGives

Instagram

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Special Needs & Disabilities Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$5 per pay period (\$130 total by the end of 2023), that helps someone with a special need or disability keep life-saving medication refrigerated in a power outage. Or \$10 per can provide virtual programming for 50 individuals with developmental disabilities. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Did you know? If you pledge \$5 per pay period through the NJECC (\$130 total), you help someone with a special need or disability keep life-saving medication refrigerated in a power outage. Learn more: charities.org/NJECC #NewJerseyGives
- For \$10/pay period thru the @NewJerseyGives campaign, you provide virtual programming for 50 individuals with developmental disabilities. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- Did you know? If you pledge \$5 per pay period through the NJECC (\$130 total), you help someone with a special need or disability keep life-saving medication refrigerated in a power outage. Learn more: charities.org/NJECC #NewJerseyGives
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\$10
per paycheck

Provides virtual programming for 50 individuals with developmental disabilities

 **NJECC** THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



\$5
per paycheck

Helps keep life-saving medication refrigerated in a power outage

 **NJECC** THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



Housing & Shelter



NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Housing & Shelter

E-card:



Cause of the Week:
Housing & Shelter

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.

In the United States, as many as 567,715 Americans are homeless on a typical night. 30% of those are people in families with children; 17% are chronically homeless individuals who are disabled and have experienced long-term and/or repeated episodes of homelessness; and 7% are Veterans. Unemployment, household assets, health conditions and disabilities, and race and demographics are all contributing factors that make it difficult to obtain shelter and housing.

If you care about helping these individuals and families and want to help end homelessness, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$20 Provides housing for 16 homeless individuals who are currently sleeping in the streets.
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



NJECC Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Housing and Shelter

Sign up at the link below or email [coordinator email] for more details and to attend.
[insert link to sign up form here]

About This Event:
As many as 567,715 Americans are homeless on a typical night. 30% of those are people in families with children; 17% are chronically homeless individuals who are disabled and have experienced long-term and/or repeated episodes of homelessness; and 7% are Veterans. Unemployment, household assets, health conditions and disabilities, and race and demographics are all contributing factors that make it difficult to obtain shelter and housing. If you care about helping end homelessness, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Housing & Shelter Messages

Employee Portal Message

It's the NJECC's Housing & Shelter Week! As many as 567,715 Americans are homeless on a typical night. 30% of those are people in families with children; 17% are chronically homeless individuals who are disabled and have experienced long-term and/or repeated episodes of homelessness; and 7% are Veterans. Unemployment, household assets, health conditions and disabilities, and race and demographics are all contributing factors that make it difficult to obtain shelter and housing. If you care about helping end homelessness, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

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Twitter

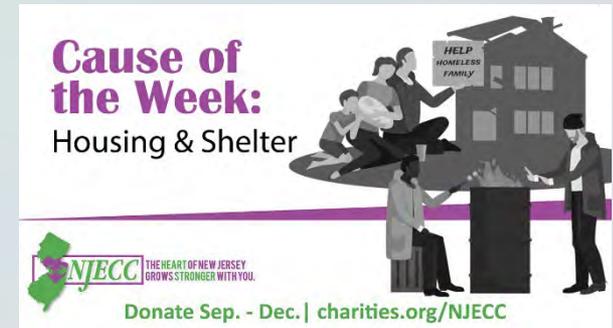
- Unemployment, household assets, health conditions and disabilities, and race and demographics are all contributing factors that make it difficult to obtain shelter and housing. Help end homelessness! Donate via the @NewJerseyGives campaign charities.org/NJECC #NewJerseyGives

Facebook

- Unemployment, household assets, health conditions and disabilities, and race and demographics are all contributing factors that make it difficult to obtain shelter and housing. Help end homelessness! Donate via the @ NJECC.net campaign charities.org/NJECC #NewJerseyGives

Instagram

- Unemployment, household assets, health conditions and disabilities, and race and demographics are all contributing factors that make it difficult to obtain shelter and housing. Help end homelessness! Donate via the @newjerseygives campaign charities.org/NJECC #NewJerseyGives



Housing & Shelter Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$5 per pay period (\$130 total by the end of 2023), that purchases drywall, tape, mud compound, and putty knives for residents to practice fixing holes in drywall so they can handle small repairs in their homes. Or \$20 per paycheck (\$520 total over the course of 12 months) provides housing for 16 homeless individuals who are currently sleeping in the streets. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Did you know? If you pledge \$5 per pay period through the NJECC, you provide a resident the tools, training, and self-sufficiency to handle small repairs in their home. Learn more: charities.org/NJECC #NewJerseyGives
- For \$20/pay period thru the @NewJerseyGives campaign, you provide housing for 16 homeless individuals who are currently sleeping in the streets. Donate: charities.org/NJECC #NewJerseyGives

Facebook

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\$20
per paycheck

Provides housing for 16 homeless individuals who are currently sleeping in the streets.

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.

Donate Sep. - Dec. | charities.org/NJECC

HELP HOMELESS FAMILY

The infographic features a large green '\$20 per paycheck' text. To the right, a paragraph explains that this amount provides housing for 16 homeless individuals. Below the text is an illustration of a family (a man, a woman, and a child) sitting on a bench, with a sign that says 'HELP HOMELESS FAMILY'. The NJECC logo and tagline are at the bottom left, and the donation period and website are at the bottom right.



\$5
per paycheck

Purchases drywall, tape, mud compound, and putty knives for residents to practice fixing holes in drywall so they can handle small repairs in their homes.

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.

Donate Sep. - Dec. | charities.org/NJECC

The infographic features a large green '\$5 per paycheck' text. To the right, a paragraph explains that this amount purchases drywall, tape, mud compound, and putty knives for residents to practice fixing holes in drywall. Below the text is an illustration of a paint can, a brush, and a putty knife. The NJECC logo and tagline are at the bottom left, and the donation period and website are at the bottom right.

Veterans & Military Support



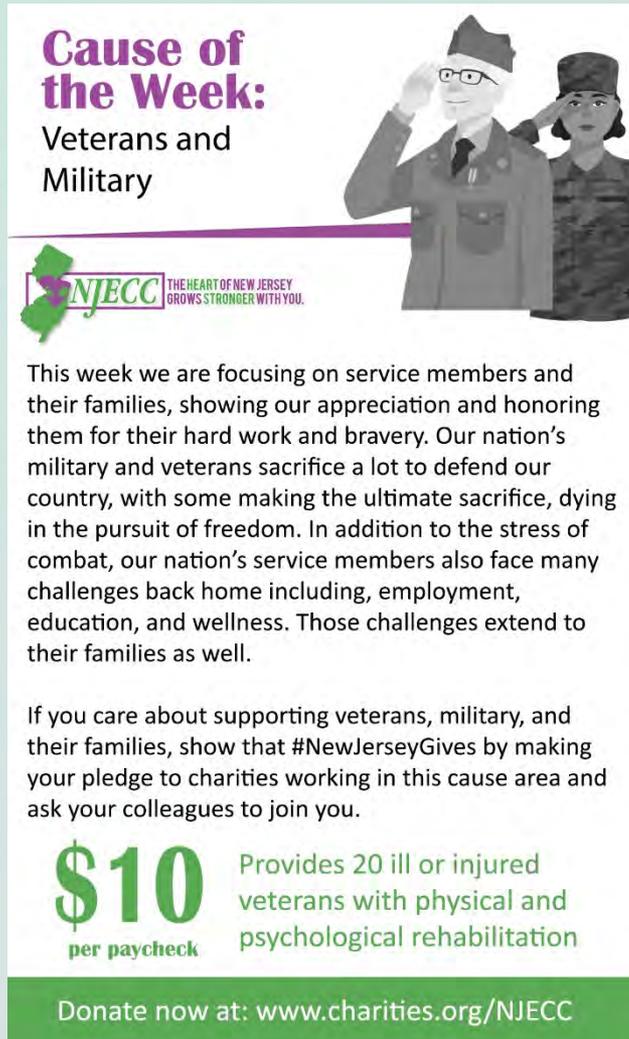
NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Veterans & Military

E-card:



Cause of the Week:
Veterans and Military



 THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

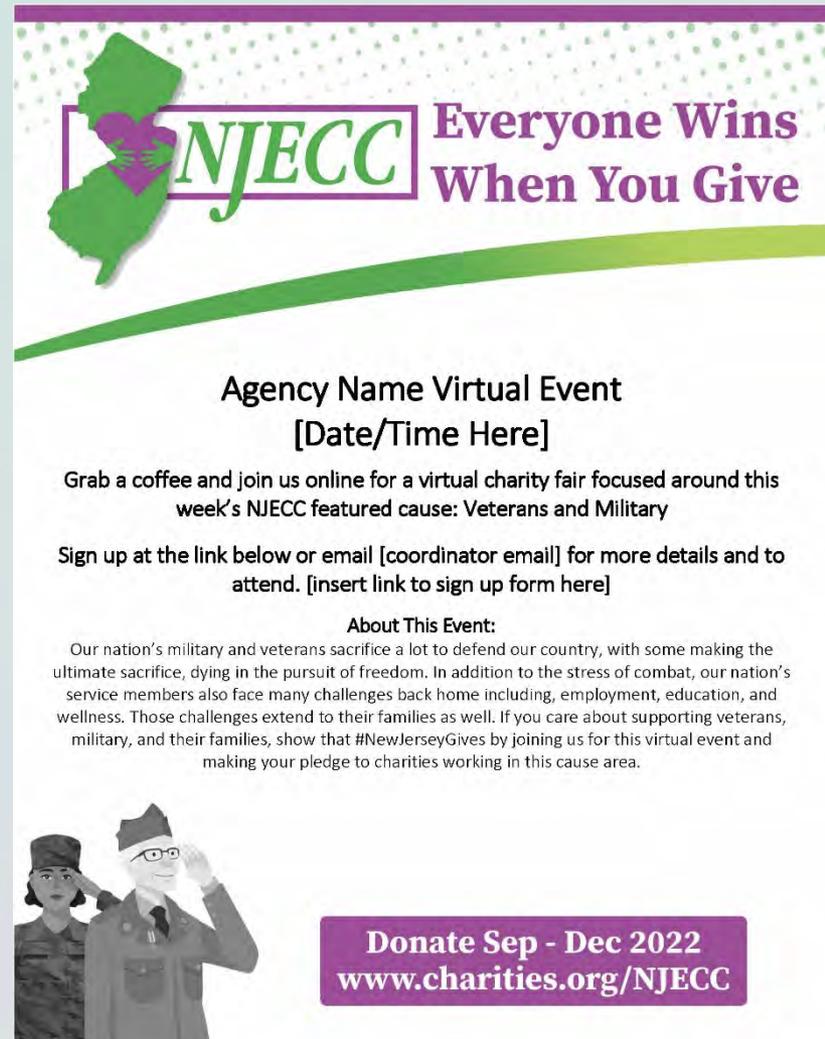
This week we are focusing on service members and their families, showing our appreciation and honoring them for their hard work and bravery. Our nation's military and veterans sacrifice a lot to defend our country, with some making the ultimate sacrifice, dying in the pursuit of freedom. In addition to the stress of combat, our nation's service members also face many challenges back home including, employment, education, and wellness. Those challenges extend to their families as well.

If you care about supporting veterans, military, and their families, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$10 Provides 20 ill or injured veterans with physical and psychological rehabilitation
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



 **Everyone Wins When You Give**

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Veterans and Military

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:

Our nation's military and veterans sacrifice a lot to defend our country, with some making the ultimate sacrifice, dying in the pursuit of freedom. In addition to the stress of combat, our nation's service members also face many challenges back home including, employment, education, and wellness. Those challenges extend to their families as well. If you care about supporting veterans, military, and their families, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Veterans & Military Messages

Employee Portal Message

It's the NJECC's Veterans & Military Week! Our nation's military and veterans sacrifice a lot to defend our country, with some making the ultimate sacrifice, dying in the pursuit of freedom. In addition to the stress of combat, our nation's service members also face many challenges back home including, employment, education, and wellness. Those challenges extend to their families as well.

If you care about supporting veterans, military, and their families, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

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- Instagram: www.instagram.com/newjerseygives

Twitter

- It's the NJECC's Veterans & Military Week! Support veterans, military, and their families through the @NewJerseyGives campaign and show that #NewJerseyGives by making your pledge today at charities.org/NJECC

Facebook

- It's the NJECC's Veterans & Military Week! Support veterans, military, and their families through the @NJECC.net campaign and show that #NewJerseyGives by making your pledge today at charities.org/NJECC

Instagram

- It's the NJECC's Veterans & Military Week! Support veterans, military, and their families through the @newjerseygives campaign and show that #NewJerseyGives by making your pledge today at charities.org/NJECC



Veterans & Military Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$10 per pay period (\$260 total by the end of 2023), that provides 20 ill or injured veterans with physical and psychological rehabilitation. Or \$25 per paycheck provides a warrior with the job-search training and tools needed to successfully earn meaningful employment. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Just \$10/pay period (\$260 total over the course of 12 months) provides 20 ill or injured veterans with physical and psychological rehabilitation. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
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\$10
per paycheck

Provides 20 ill or injured veterans with physical and psychological rehabilitation

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

\$25
per paycheck

Provides a warrior with the job-search training and tools needed to successfully earn meaningful employment.

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

Education & Training

E-card:

Cause of the Week:
Education & Training



Support learning and life skills both in and out of the classroom! Many NJECC charities focus on increasing access to education and improving the potential for success within the classroom and into the future through youth development programs.

If you care about education and youth development, help us show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$2 Provides 17 kids with books and literacy resources
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Education and Training

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:
Support learning and life skills both in and out of the classroom! Many NJECC charities focus on increasing access to education and improving the potential for success within the classroom and into the future through youth development and adult training programs. If you care about education and training, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Education & Training Messages

Employee Portal Message

It's the NJECC's Education & Training Week! Support learning and life skills both in and out of the classroom! Many NJECC charities focus on increasing access to education and improving the potential for success within the classroom and into the future through youth development and adult training programs. If you care about education and training, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

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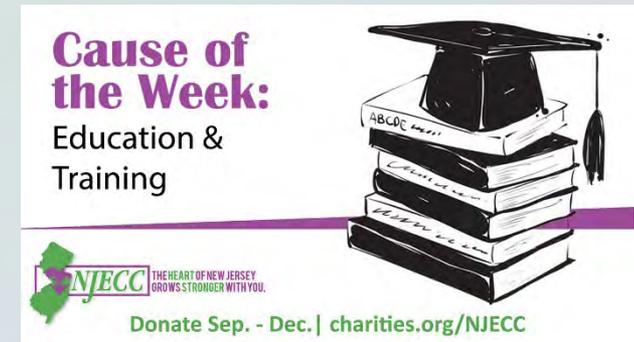
- Your @NewJerseyGives gift supports learning and life skills both in and out of the classroom. Help increase access to youth development education and adult training programs by donating at charities.org/NJECC #NewJerseyGives

Facebook

- Your @NJECC.net gift supports learning and life skills both in and out of the classroom. Help increase access to youth development education and adult training programs by donating at charities.org/NJECC #NewJerseyGives

Instagram

- Your @newjerseygives gift supports learning and life skills both in and out of the classroom. Help increase access to youth development education and adult training programs by donating at charities.org/NJECC #NewJerseyGives



Education & Training Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$10 per pay period (\$260 total by the end of 2023), that provides workforce readiness skills training and job placement for an unemployed parent. Or \$2 per paycheck (\$26 total over the course of 12 months), provides 17 kids with books and literacy resources. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

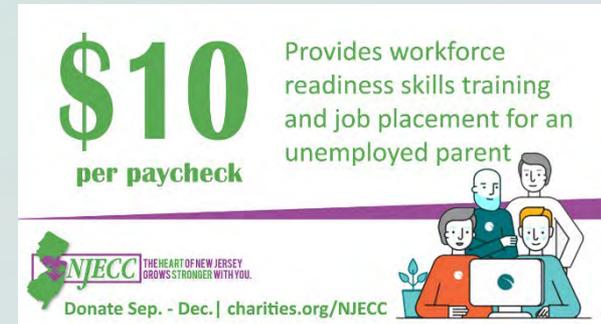
- If you pledge \$10 per pay period (\$260 total by the end of 2022) through the @NewJerseyGives campaign, that provides workforce readiness skills training and job placement for an unemployed parent. Learn more: charities.org/NJECC #NewJerseyGives
- Through @NewJerseyGives campaign, a pledge of \$2 (the price of a soda) per pay period, provides 17 kids with books and literacy resources. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- If you pledge \$10 per pay period (\$260 total by the end of 2022) through the @NJECC.net campaign, that provides workforce readiness skills training and job placement for an unemployed parent. Learn more: charities.org/NJECC #NewJerseyGives
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Instagram

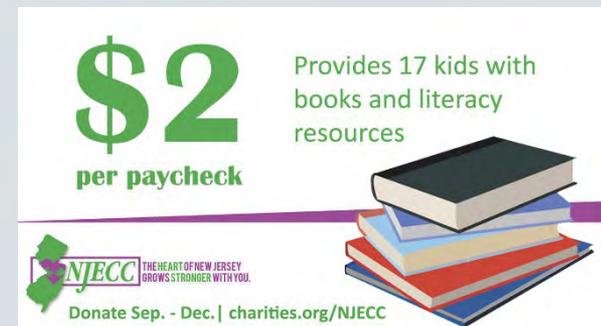
- If you pledge \$10 per pay period (\$260 total by the end of 2022) through the @newjerseygives campaign, that provides workforce readiness skills training and job placement for an unemployed parent. Learn more: charities.org/NJECC #NewJerseyGives
- Through @newjerseygives campaign, a pledge of \$2 (the price of a soda) per pay period, provides 17 kids with books and literacy resources. Donate: charities.org/NJECC #NewJerseyGives



\$10
per paycheck

Provides workforce readiness skills training and job placement for an unemployed parent

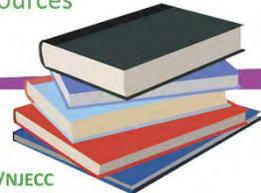
 **NJECC** THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



\$2
per paycheck

Provides 17 kids with books and literacy resources

 **NJECC** THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



Animal Welfare



NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Animal Welfare

E-card:



Cause of the Week:
Animal Welfare



This week we are focusing on the welfare of those who can't speak for themselves: animals! From pets to wild creatures, many NJECC charities run programs to help and protect all living things. And some of these agencies are dedicated to training animals to provide assistance and support to their human companions.

If you care about supporting animals and those they help, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$20 per paycheck Feeds 600 rescued animals in need

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Animal Welfare

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:

From pets to wild creatures, many NJECC charities run programs to help and protect all living things. And some of these agencies are dedicated to training animals to provide assistance and support to their human companions. If you care about supporting animals and those they help, show that #NewJerseyGives by joining us for this event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Animal Welfare Bitesize Messages

Employee Portal Message

It's the NJECC's Animal Welfare Week! From pets to wild creatures, many NJECC charities run programs to help and protect all living things. And some of these agencies are dedicated to training animals to provide assistance and support to their human companions. If you care about supporting animals and those they help, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause.

#NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- It's the NJECC's Animal Welfare Week! If you care about supporting animals and those they help, visit the @NewJerseyGives donation site at charities.org/NJECC to learn about charities addressing this cause and to support their work. #NewJerseyGives

Facebook

- It's the NJECC's Animal Welfare Week! If you care about supporting animals and those they help, visit the @NJECC.net campaign donation site at charities.org/NJECC to learn about charities addressing this cause and to support their work. #NewJerseyGives

Instagram

- It's the NJECC's Animal Welfare Week! If you care about supporting animals and those they help, visit the @newjerseygives donation site at charities.org/NJECC to learn about charities addressing this cause and to support their work. #NewJerseyGives



Animal Welfare Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$20 per pay period (\$520 total over the course of 12 months), that feeds 600 rescued animals in need. Or \$50 per paycheck provides basic, initial medical care to ready rescued dogs, cats, or small animals for placement into a new home. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

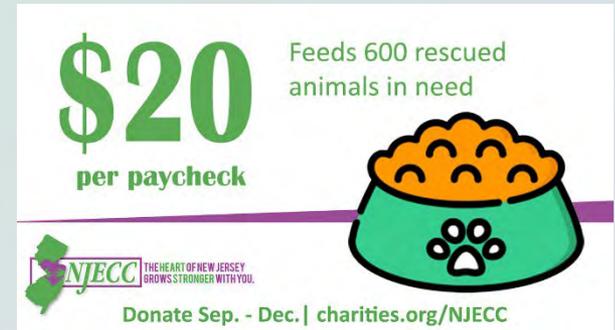
- For \$20/pay period thru the @NewJerseyGives campaign (\$520 total spread out over the course of 12 months), you can help feed 600 rescued animals in need. Donate: charities.org/NJECC #NewJerseyGives
- Through @NewJerseyGives campaign, a pledge of \$50 per paycheck provides basic, initial medical care to ready rescued dogs, cats, or small animals for placement into a new home. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- For \$20/pay period thru the @NJECC.net campaign (\$520 total spread out over the course of 12 months), you can help feed 600 rescued animals in need. Donate: charities.org/NJECC #NewJerseyGives
- Through @NJECC.net campaign, a pledge of \$50 per paycheck provides basic, initial medical care to ready rescued dogs, cats, or small animals for placement into a new home. Donate: charities.org/NJECC #NewJerseyGives

Instagram

- For \$20/pay period thru the @newjerseygives campaign (\$520 total spread out over the course of 12 months), you can help feed 600 rescued animals in need. Donate: charities.org/NJECC #NewJerseyGives
- Through @newjerseygives campaign, a pledge of \$50 per paycheck provides basic, initial medical care to ready rescued dogs, cats, or small animals for placement into a new home. Donate: charities.org/NJECC #NewJerseyGives



\$20
per paycheck

Feeds 600 rescued animals in need



 **NJECC** THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.

Donate Sep. - Dec. | charities.org/NJECC



\$50
per paycheck

Provides basic initial medical care to ready rescued dogs, cats, or small animals for placement into a new home.



 **NJECC** THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.

Donate Sep. - Dec. | charities.org/NJECC

Human/Civil Rights & Protection from Abuse



NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Human/Civil Rights & Protection

E-card:

Cause of the Week:
Human/Civil Rights and Protection from Abuse





This cause week encompasses a wide range of issues such as safeguarding our civil liberties, defending our constitutional rights, protecting victims of domestic abuse and human trafficking, and providing individuals with the resources and freedom to lift themselves up and thrive, regardless of regardless of age, gender, ethnicity/race, religion, or sexual orientation.

If you care about supporting human/civil rights and protecting others from abuse, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$10 Supports litigation efforts to achieve racial justice and equality for all Americans
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Join us online for a virtual charity fair focused around this week's NJECC featured cause: Human/Civil Rights and Protection from Abuse

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:
Human/Civil Rights and Protection encompasses a wide range of issues such as safeguarding our civil liberties, defending our constitutional rights, protecting victims of domestic abuse and human trafficking, and providing individuals with the resources and freedom to lift themselves up and thrive, regardless of regardless of age, gender, ethnicity/race, religion, or sexual orientation. If you care about supporting human/civil rights and protecting others from abuse, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Human/Civil Rights & Protection Messages

Employee Portal Message

It's the NJECC's Human/Civil Rights & Protection Week! This week's cause encompasses a wide range of issues such as safeguarding our civil liberties, defending our constitutional rights, protecting victims of domestic abuse and human trafficking, and providing individuals with the resources and freedom to lift themselves up and thrive, regardless of age, gender, ethnicity/race, religion, or sexual orientation. If you care about supporting human/civil rights and protecting others from abuse, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- It's NJECC's Human/Civil Rights & Protection Week! Your donation through the @NewJerseyGives campaign at charities.org/NJECC can help safeguard civil liberties, defend constitutional rights, protect victims of domestic abuse and human trafficking, and more. #NewJerseyGives

Facebook

- It's NJECC's Human/Civil Rights & Protection Week! Your donation through @NJECC.net campaign at charities.org/NJECC can help safeguard civil liberties, defend constitutional rights, protect victims of domestic abuse and human trafficking, and more. #NewJerseyGives

Instagram

- It's NJECC's Human/Civil Rights & Protection Week! Your donation through the @newjerseygives campaign at charities.org/NJECC can help safeguard civil liberties, defend constitutional rights, protect victims of domestic abuse and human trafficking, and more. #NewJerseyGives



Human/Civil Rights & Protection Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$10 per pay period (\$260 total by the end of 2023), that supports litigation efforts to achieve racial justice and equality for all Americans. Or \$50 per paycheck supports eight victims of human trafficking with housing, counseling, education, and job training. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Just \$10/pay period (\$260 total over the course of 12 months) supports litigation efforts to achieve racial justice and equality for all Americans. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
- Through @NewJerseyGives campaign, a pledge of \$50 per paycheck supports eight victims of human trafficking with housing, counseling, education, and job training. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- Just \$10/pay period (\$260 total over the course of 12 months) supports litigation efforts to achieve racial justice and equality for all Americans. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
- Through @NJECC.net campaign, a pledge of \$50 per paycheck supports eight victims of human trafficking with housing, counseling, education, and job training. Donate: charities.org/NJECC #NewJerseyGives

Instagram

- Just \$10/pay period (\$260 total over the course of 12 months) supports litigation efforts to achieve racial justice and equality for all Americans. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
- Through @newjerseygives campaign, a pledge of \$50 per paycheck supports eight victims of human trafficking with housing, counseling, education, and job training. Donate: charities.org/NJECC #NewJerseyGives



\$10
per paycheck

Supports litigation efforts to achieve racial justice and equality for all Americans



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



\$50
per paycheck

Supports eight victims of human trafficking with housing, counseling, education, and job training



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

Environmental Protection

E-card:

Cause of the Week:
Environmental Protection



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.



Proper investment and care is critical to protecting our natural resources, conservation that advances economic well-being of people and their communities, and preventing unsustainable pressures on our environment that wreak havoc on ecosystems and cause water and food shortages.

If you care about supporting environmental protection, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$2 Provides trash bags and gloves for two stream clean-ups
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



NJECC Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: environmental protection

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:
Proper investment and care is critical to protecting our natural resources, conservation that advances economic well-being of people and their communities, and preventing unsustainable pressures on our environment that wreak havoc on ecosystems and cause water and food shortages. If you care about supporting environmental protection, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Environmental Protection Messages

Employee Portal Message

It's the NJECC's Environmental Protection Week! Proper investment and care is critical to protecting our natural resources, conservation that advances economic well-being of people and their communities, and preventing unsustainable pressures on our environment that wreak havoc on ecosystems and cause water and food shortages. If you care about supporting environmental protection, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- Your @NewJerseyGives gift protects natural resources, supports conservation that advances economic well-being of communities, and prevents pressures on our environment that wreak havoc on ecosystems and cause water/food shortages. charities.org/NJECC #NewJerseyGives

Facebook

- Your @NJECC.net gift protects natural resources, supports conservation that advances economic well-being of communities, and prevents pressures on our environment that wreak havoc on ecosystems and cause water/food shortages. charities.org/NJECC #NewJerseyGives

Instagram

- Your @newjerseygives gift protects natural resources, supports conservation that advances economic well-being of communities, and prevents pressures on our environment that wreak havoc on ecosystems and cause water/food shortages. charities.org/NJECC #NewJerseyGives



Environmental Protection Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$2 per pay period (\$26 total by the end of 2023), that supports clean-up efforts for our local rivers. Or \$20 per paycheck (\$520 total over the course of 12 months), plants one tree in an urban, low-income area, supporting our community and making our New Jersey neighborhoods more beautiful and clean. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- If you pledge \$20 per paycheck – the cost of 1 takeout meal – through the @NewJerseyGives campaign, you help plant one tree in an urban, low-income area. Learn more: charities.org/NJECC #NewJerseyGives
- Through @NewJerseyGives campaign, a pledge of just \$2 (the cost of a soda!) per paycheck (\$52 total) provides trash bags and gloves for two stream clean-ups to keep NJ beautiful! Donate: charities.org/NJECC #NewJerseyGives

Facebook

- If you pledge \$20 per paycheck – the cost of 1 takeout meal – through the @NJECC.net campaign, you help plant one tree in an urban, low-income area. Learn more: charities.org/NJECC #NewJerseyGives
- Through @NJECC.net campaign, a pledge of just \$2 (the cost of a soda!) per paycheck (\$52 total) provides trash bags and gloves for two stream clean-ups to keep NJ beautiful! Donate: charities.org/NJECC #NewJerseyGives

Instagram

- If you pledge \$20 per paycheck – the cost of 1 takeout meal – through the @newjerseygives campaign, you help plant one tree in an urban, low-income area. Learn more: charities.org/NJECC #NewJerseyGives
- Through @newjerseygives campaign, a pledge of just \$2 (the cost of a soda!) per paycheck (\$52 total) provides trash bags and gloves for two stream clean-ups to keep NJ beautiful! Donate: charities.org/NJECC #NewJerseyGives



\$2
per paycheck

Provides trash bags and gloves for two stream clean-ups



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



\$20
per paycheck

Plants one tree in an urban, low-income area



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

Mental Health



NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Mental Health

E-card:



Cause of the Week:
Mental Health



Mental illnesses are common and treatable. People struggling with mental health may be in your family, live next door, teach your children, work in the next cubicle, sit in the same church pew, or perhaps you yourself are the one struggling with mental health. Unfortunately, only half of those affected receive treatment because of the stigma attached to mental health. Untreated, mental illness can contribute to higher medical expenses, poorer performance at school and work, fewer employment opportunities and increased risk of suicide. Many NJECC charities focus their programming on this cause, expanding resources and treatment efforts.

If you care about helping individuals improve their emotional and psychological well-being, help show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$2 provides a counseling consult for two hurting individuals.
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



NJECC Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Mental Health

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:
Mental illnesses are common and treatable. People struggling with mental health may be in your family, live next door, teach your children, work in the next cubicle, sit in the same church pew, or perhaps you yourself are the one struggling with mental health. Unfortunately, only half of those affected receive treatment because of the stigma attached to mental health. Untreated, mental illness can contribute to higher medical expenses, poorer performance at school and work, fewer employment opportunities and increased risk of suicide. If you care about supporting mental health, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Mental Health Messages

Employee Portal Message

It's the NJECC's Mental Health Week! Mental illnesses are common and treatable. People struggling with mental health may be in your family, live next door, teach your children, work in the next cubicle, sit in the same church pew, or perhaps you yourself are the one struggling with mental health. Unfortunately, only half of those affected receive treatment because of the stigma attached to mental health. Untreated, mental illness can contribute to higher medical expenses, poorer performance at school and work, fewer employment opportunities and increased risk of suicide. If you care about supporting mental health, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- Mental illnesses are common and treatable. Show that #NewJerseyGives and cares about supporting mental health by donating through the @NewJerseyGives campaign today at charities.org/NJECC

Facebook

- Mental illnesses are common and treatable. Show that #NewJerseyGives and cares about supporting mental health by donating through the @NJECC.net today at charities.org/NJECC

Instagram

- Mental illnesses are common and treatable. Show that #NewJerseyGives and cares about supporting mental health by donating through the @newjerseygives campaign today at charities.org/NJECC



Mental Health Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$5 per pay period (\$130 total by the end of 2023), that provides one Play Therapy session to help a child cope with anxiety and depression. Or \$10 per paycheck (\$260 total over the course of 12 months) provides online resources to help individuals find treatment and understand anxiety and depression disorders. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), you provide on Play Therapy Session to help a child cope with anxiety and depression. Learn more: charities.org/NJECC #NewJerseyGives
- For \$10/pay period thru the @NewJerseyGives campaign, you provide individuals with online resources to find treatment and understand anxiety and depression disorders. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), you provide on Play Therapy Session to help a child cope with anxiety and depression. Learn more: charities.org/NJECC #NewJerseyGives
- For \$10/pay period thru the @NJECC.net, you provide individuals with online resources to find treatment and understand anxiety and depression disorders. Donate: charities.org/NJECC #NewJerseyGives

Instagram

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), you provide on Play Therapy Session to help a child cope with anxiety and depression. Learn more: charities.org/NJECC #NewJerseyGives
- For \$10/pay period thru the @newjerseygives campaign, you provide individuals with online resources to find treatment and understand anxiety and depression disorders. Donate: charities.org/NJECC #NewJerseyGives



\$5
per paycheck

Provides one Play Therapy Session to help a child cope with anxiety and depression

 THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



\$10
per paycheck

Provides online resources to help individuals find treatment and understand anxiety and depression disorders

 THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



Disaster Relief



NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Disaster Relief

E-card:

Cause of the Week:

Disaster Preparedness, Relief, & Recovery



This week we are talking about the immediate and long-term support needed in the wake of disasters. Many NJECC charities deliver critical basic necessities to those in need and help communities rebuild after impact.

If you care about supporting disaster preparedness, relief, and recovery, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$10
per paycheck

Ships 100-200 pounds of critical medical supplies to disaster survivors

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:

The NJ ECC logo is positioned on the left side of the flyer, with the tagline "Everyone Wins When You Give" in a large, purple, serif font to its right. The background features a green and purple color scheme with a pattern of small white dots.

Agency Name Virtual Event

[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Disaster Preparedness, Relief, & Recovery

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:

Many NJECC charities deliver critical support to help communities rebuild after a disaster. Donations made through the NJECC ensure they have the resources necessary to provide immediate and long-term support when a disaster strikes. If you care about supporting disaster recovery efforts, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.

An illustration of a grey tornado swirling over a grey house with a chimney. Debris is shown flying through the air around the house.

Donate Sep - Dec 2022
www.charities.org/NJECC

Disaster Relief Messages

Employee Portal Message

It's the NJECC's Disaster Preparedness, Relief, & Recovery Week! After disaster strikes, we give immediately because we want to respond quickly. But our attention and giving is quickly focused elsewhere. However, the ongoing needs of the affected community are frequently unmet and even increase with time. Many NJECC charities deliver critical support to help communities rebuild after a disaster. Donations made through the NJECC ensure they have the resources necessary to provide immediate and long-term support when a disaster strikes. If you care about supporting disaster recovery efforts, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause.

#NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- Your gift can help those impacted by natural disasters by supporting a @NewJerseyGives charity dedicated to disaster relief. Show that #NewJerseyGives by making your pledge today at charities.org/NJECC

Facebook

- Your gift can help those impacted by natural disasters by supporting a @NJECC.net charity dedicated to disaster relief. Show that #NewJerseyGives by making your pledge today at charities.org/NJECC

Instagram

- Your gift can help those impacted by natural disasters by supporting a @newjerseygives charity dedicated to disaster relief. Show that #NewJerseyGives by making your pledge today at charities.org/NJECC



Disaster Relief Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$5 per pay period (\$130 total by the end of 2023), that equips first responders with an emergency kit. Or \$10 per paycheck (\$260 total over the course of 12 months), ships 100-200 pounds of critical medical supplies to disaster survivors. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Just \$5/pay period (a cup of a coffee per paycheck/\$130 total) equips first responders with an emergency kit. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
- Through @NewJerseyGives campaign, a pledge of just \$10 per paycheck (the cost of a movie matiness), ships 100-200 lbs of critical medical supplies to disaster survivors. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- Just \$5/pay period (a cup of a coffee per paycheck/\$130 total) through the @NJECC.net campaign equips first responders with an emergency kit. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
- Through the @NJECC.net campaign, a pledge of just \$10 per paycheck (the cost of a movie matiness), ships 100-200 lbs of critical medical supplies to disaster survivors. Donate: charities.org/NJECC #NewJerseyGives

Instagram

- Just \$5/pay period (a cup of a coffee per paycheck/\$130 total) through the @newjerseygives campaign equips first responders with an emergency kit. Learn more and pledge through the #NewJersey Employees Charitable Campaign: charities.org/NJECC #NewJerseyGives
- Through the @newjerseygives campaign, a pledge of just \$10 per paycheck (the cost of a movie matiness), ships 100-200 lbs of critical medical supplies to disaster survivors. Donate: charities.org/NJECC #NewJerseyGives

\$5
per paycheck

Equips first responders with an emergency kit



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.

Donate Sep. - Dec. | charities.org/NJECC

\$10
per paycheck

Ships 100-200 pounds of critical medical supplies to disaster survivors



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.

Donate Sep. - Dec. | charities.org/NJECC

Health & Research

E-card:



Cause of the Week:
Health & Research

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.

Our cause this week is health and research, which encompasses a wide range of issues such as health care, research, advocacy, and awareness. NJECC charities are working hard to find cures for cancer or aging illnesses, prevent the spread of diseases, deliver quality health care, and so much more.

If you care about advancing medical research and increasing access to health care services and information, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$5 Provides COVID-19 resources to 720,000 lung disease patients
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



NJECC Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Health and Research

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:
Health and research encompasses a wide range of issues such as providing health care, conducting research to discover new treatments and cures, and advocating for regulations and policies that address healthcare challenges and needs. NJECC charities are working hard to find cures for cancer or aging illnesses, prevent the spread of diseases, deliver quality health care, and so much more.
If you care about advancing medical research and increasing access to health care services and information, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Health & Research Messages

Employee Portal Message

It's the NJECC's Health & Medical Research Week! Health and research encompasses a wide range of issues such as providing health care, conducting research to discover new treatments and cures, and advocating for regulations and policies that address healthcare challenges and needs. NJECC charities are working hard to find cures for cancer or aging illnesses, prevent the spread of diseases, deliver quality health care, and so much more. If you care about advancing medical research and increasing access to health care services and information, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- If you care about advancing medical research and increasing access to health care services and information, show that #NewJerseyGives by donating through the @NewJerseyGives campaign today at charities.org/NJECC

Facebook

- If you care about advancing medical research and increasing access to health care services and information, show that #NewJerseyGives by donating through the @NJECC.net today at charities.org/NJECC

Instagram

- If you care about advancing medical research and increasing access to health care services and information, show that #NewJerseyGives by donating through the @newjerseygives campaign today at charities.org/NJECC



Health & Research Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$5 per pay period (\$130 total by the end of 2023), that enables a patient (who may not have the financial means or healthcare coverage) to have a life-saving biopsy performed to test for tumors. Or \$20 per paycheck (\$520 total over the course of 12 months), ships equips healthcare workers with masks, isolation gowns, and face shields. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), you help fund one biopsy to test a patient for tumors. Learn more: charities.org/NJECC #NewJerseyGives
- For \$20/pay period thru the @NewJerseyGives campaign, you keep healthcare workers safe by equipping them with masks, isolation gowns, and face shields. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), you help fund one biopsy to test a patient for tumors. Learn more: charities.org/NJECC #NewJerseyGives
- For \$20/pay period thru the @NJECC.net campaign, you keep healthcare workers safe by equipping them with masks, isolation gowns, and face shields. Donate: charities.org/NJECC #NewJerseyGives

Instagram

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), you help fund one biopsy to test a patient for tumors. Learn more: charities.org/NJECC #NewJerseyGives
- For \$20/pay period thru the @newjerseygives campaign, you keep healthcare workers safe by equipping them with masks, isolation gowns, and face shields. Donate: charities.org/NJECC #NewJerseyGives

\$20
per paycheck

Equips healthcare workers with masks, isolation gowns, and face shields

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

\$5
per paycheck

Performs one biopsy to test a patient for tumors

NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

Women & Girls



NJECC

THE HEART OF NEW JERSEY
GROWS STRONGER WITH YOU.

Download Campaign Materials at:
<https://njecc.net/campaign-resources>

Women & Girls

E-card:



Cause of the Week:
Women & Girls



Despite the tremendous progress made in the struggle for gender equality, gender bias continues to create huge barriers for many women. Ongoing struggles include ensuring equal economic opportunities, educational equity, and an end to gender-based violence. Women still make just 78 cents for every dollar earned by men. Black women earn only 64 cents and Latinas only 54 cents for each dollar earned by white men. And approximately one in four homeless women is homeless because of violence committed against her. Worldwide and collectively, girls ages 5 to 14 spend more than 160 million hours more on household chores than boys of the same age do. And as of 2014 (according to USAID) more than 62 million girls around the world had no access to education.

If you care about equality and empowering women and girls of all ages, races, and ethnicity groups, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$2 Helps provide legal services to survivors of domestic and relational violence
per paycheck

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



Everyone Wins When You Give

Agency Name Virtual Event [Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: women and girls

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:
Despite the tremendous progress made in the struggle for gender equality, gender bias continues to create huge barriers for many women. Ongoing struggles include ensuring equal economic opportunities, educational equity, and an end to gender-based violence. If you care about equality and empowering women and girls of all ages, races, and ethnicity groups, join us for this virtual event and show that #NewJerseyGives by making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Women & Girls Messages

Employee Portal Message

It's the NJECC's Women and Girls Week! Despite the tremendous progress made in the struggle for gender equality, gender bias continues to create huge barriers for many women. Ongoing struggles include ensuring equal economic opportunities, educational equity, and an end to gender-based violence. If you care about equality and empowering women and girls of all ages, races, and ethnicity groups, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause.

#NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- Your @NewJerseyGives gift empowers women and girls with equal economic opportunities, educational equity, and addresses gender-based violence. charities.org/NJECC #NewJerseyGives

Facebook

- Your @NJECC.net gift empowers women and girls with equal economic opportunities, educational equity, and addresses gender-based violence. charities.org/NJECC #NewJerseyGives

Instagram

- Your @newjerseygives gift empowers women and girls with equal economic opportunities, educational equity, and addresses gender-based violence. charities.org/NJECC #NewJerseyGives



Women & Girls Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$20 per pay period (\$520 total by the end of 2023), that pays for a complete year of the Girl Scout Leadership Experience for a young girl. Or \$50 per paycheck (\$1,300 total over the course of 12 months), helps provide a new mother with essential health screenings, counseling, and diapers, formula, and clothing for her baby. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

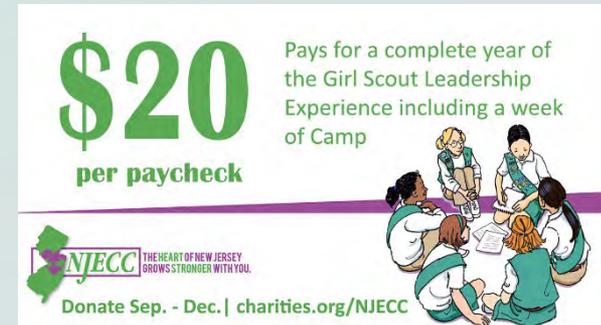
- If you pledge \$20 per paycheck – the cost of 1 takeout meal – through the @NewJerseyGives campaign, you give a young girl a full year of experience gaining leadership skills. Learn more: charities.org/NJECC #NewJerseyGives
- Through @NewJerseyGives campaign, a pledge of \$50 (the cost of a concert ticket) per helps provide a new mother with essential health screenings, counseling, and diapers, formula, and clothing for her baby. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- If you pledge \$20 per paycheck – the cost of 1 takeout meal – through the @NJECC.net, you give a young girl a full year of experience gaining leadership skills. Learn more: charities.org/NJECC #NewJerseyGives
- Through @NJECC.net, a pledge of \$50 (the cost of a concert ticket) per helps provide a new mother with essential health screenings, counseling, and diapers, formula, and clothing for her baby. Donate: charities.org/NJECC #NewJerseyGives

Instagram

- If you pledge \$20 per paycheck – the cost of 1 takeout meal – through the @newjerseygives campaign, you give a young girl a full year of experience gaining leadership skills. Learn more: charities.org/NJECC #NewJerseyGives
- Through @newjerseygives campaign, a pledge of \$50 (the cost of a concert ticket) per helps provide a new mother with essential health screenings, counseling, and diapers, formula, and clothing for her baby. Donate: charities.org/NJECC #NewJerseyGives



\$20
per paycheck

Pays for a complete year of the Girl Scout Leadership Experience including a week of Camp



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



\$50
per paycheck

Helps provide a new mother with essential health screenings, counseling, and diapers, formula, and clothing for baby.



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

Hunger

E-card:

Cause of the Week:
Hunger



Every community in the country is home to families who face hunger. Many households that experience food insecurity do not qualify for federal nutrition programs and visit their local food banks and other food programs for extra support.

In 2021, 53 million people turned to food banks and community programs for help putting food on the table.

If you care about lifting people out of poverty and making healthy food and meals accessible to individuals and families facing hunger, show that #NewJerseyGives by making your pledge to charities working in this cause area and ask your colleagues to join you.

\$5
per paycheck Provides a senior with a nutritious meal five nights a week for one month

Donate now at: www.charities.org/NJECC

Preview of Editable Event Flyer:



Everyone Wins When You Give

Agency Name Virtual Event
[Date/Time Here]

Grab a coffee and join us online for a virtual charity fair focused around this week's NJECC featured cause: Hunger

Sign up at the link below or email [coordinator email] for more details and to attend. [insert link to sign up form here]

About This Event:

Every community in the country is home to families who face hunger. Many households that experience food insecurity do not qualify for federal nutrition programs and visit their local food banks and other food programs for extra support. In 2021, 53 million people turned to food banks and community programs for help putting food on the table. The rates of food insecurity are much higher for African American, Latino, and Native American families because of systemic racial injustice. To achieve a hunger-free America, we must address the root causes of hunger and structural and systemic inequities. If you care about making food accessible to individuals facing hunger, show that #NewJerseyGives by joining us for this virtual event and making your pledge to charities working in this cause area.



Donate Sep - Dec 2022
www.charities.org/NJECC

Hunger Messages

Employee Portal Message

It's the NJECC's Hunger Week! Every community in the country is home to families who face hunger. Many households that experience food insecurity do not qualify for federal nutrition programs and visit their local food banks and other food programs for extra support. In 2021, 53 million people turned to food banks and community programs for help putting food on the table. If you care about making food accessible to individuals facing hunger, visit the NJECC donation portal at www.charities.org/NJECC where you can participate in our Virtual Charity Fair to learn about the NJECC charities working hard to address this cause. #NewJerseyGives

You can also stay connected and learn about all the NJECC causes and charities throughout the campaign, by following the NJECC on:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives

Twitter

- Every community in the country is home to families who face hunger. Show that #NewJerseyGives and cares. Give via the @NewJerseyGives campaign at charities.org/NJECC to make food accessible to individuals facing hunger.

Facebook

- Every community in the country is home to families who face hunger. Show that #NewJerseyGives and cares. Donate via the @NJECC.net at charities.org/NJECC to make food accessible to individuals facing hunger.

Instagram

- Every community in the country is home to families who face hunger. Show that #NewJerseyGives and cares. Donate via the @newjerseygives campaign at charities.org/NJECC to make food accessible to individuals facing hunger.



Hunger Impact Examples:

Employee Portal Message

Did you know supporting your favorite charity(ies) is as simple as pledging to have a set donation amount deducted from your paycheck throughout the year? For example, if you pledge \$5 per pay period (\$130 total by the end of 2023), that provides a senior with a nutritious meal five nights a week for one month. Or \$20 per paycheck (\$520 total over the course of 12 months) supplies a food pantry with 4,800 pounds of fresh produce. These are just a couple ways your donation can make a difference. Learn more about the NJECC and make your donation at www.charities.org/NJECC #NewJerseyGives

Twitter

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), provides a senior with a nutritious meal five nights a week for one month. Learn more: charities.org/NJECC #NewJerseyGives
- For \$20/pay period thru the @NewJerseyGives campaign, you supply a food pantry with 4,800 pounds of fresh produce. Donate: charities.org/NJECC #NewJerseyGives

Facebook

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), provides a senior with a nutritious meal five nights a week for one month. Learn more: charities.org/NJECC #NewJerseyGives
- For \$20/pay period thru the @NJECC.net campaign, you supply a food pantry with 4,800 pounds of fresh produce. Donate: charities.org/NJECC #NewJerseyGives

Instagram

- Did you know? If you pledge \$5 per pay period through the NJECC (that's \$130 total), provides a senior with a nutritious meal five nights a week for one month. Learn more: charities.org/NJECC #NewJerseyGives
- For \$20/pay period thru the @newjerseygives campaign, you supply a food pantry with 4,800 pounds of fresh produce. Donate: charities.org/NJECC #NewJerseyGives



\$5
per paycheck

Provides a senior with a nutritious meal five nights a week for one month



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC



\$20
per paycheck

Supplies a food pantry with 4,800 pounds of fresh produce



NJECC THE HEART OF NEW JERSEY GROWS STRONGER WITH YOU.
Donate Sep. - Dec. | charities.org/NJECC

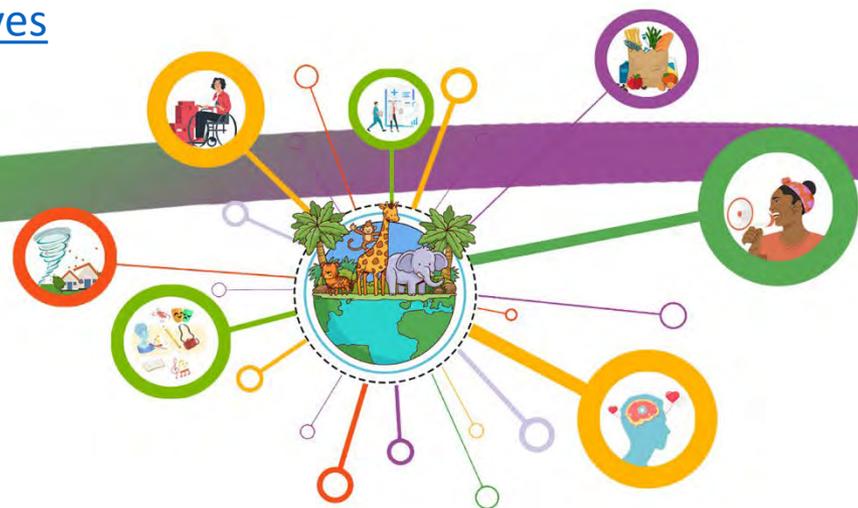
NJECC Social Media Accounts:

Encourage your team to follow the NJECC's social media accounts to connect with NJECC charities and causes!

Even if your organization does not use social media to communicate with employees, most of your employees are on social media. You can help us engage your employees by letting them know about the NJECC's social media accounts, encouraging them to follow those accounts for regular updates about the campaign and as a way for them to learn about the charities they can support through the NJECC.

Share the NJECC's social media accounts with your colleagues and employees:

- Facebook: www.facebook.com/njecc.net
- Twitter: <https://twitter.com/NewJerseyGives>
- Instagram: www.instagram.com/newjerseygives



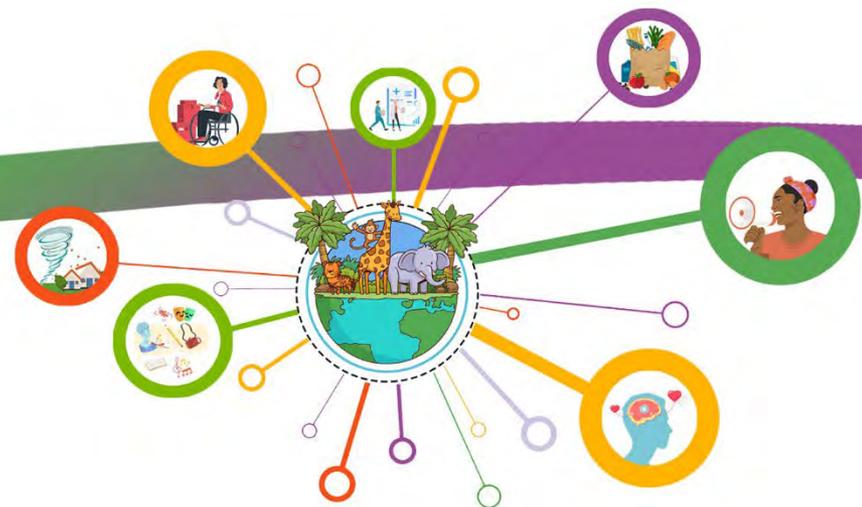
Important Notes & Tips:

- If you or your employees post a message about the NJECC campaign on social media, please **tag us** in your posts to ensure we see and share your content on the NJECC pages. On Facebook use the tag **@NJECC.net**; on Twitter use the tag **@NewJerseyGives**; and on Instagram use the tag **@newjerseygives**.
- Please **use the hashtag #NewJerseyGives** in all social media messages to help us aggregate, measure, and amplify the conversation.

Through the NJECC, we can truly help make a meaningful difference in New Jersey and communities across the country. Thank you for helping to spread the word about the NJECC.



Download Campaign Materials at:
<https://njecc.net/campaign-resources>





NJECC

**Everyone Wins
When You Give**

Sep - Dec 2022

www.charities.org/NJECC

THANK YOU!

For serving!

For your support and enthusiasm!

For inspiring others!

Being here today!!

“We can’t help everyone, but everyone can help someone.”

– Dr. Loretta Scott