

## **Susan G. Komen® Central, South, and North New Jersey**

Our organization began as the Komen New Jersey Race for the Cure, now known as the MORE THAN PINK Walk, in 1994. Recognizing the need for growth, key volunteers and board members launched the Susan G. Komen Central and South Jersey Affiliate in January 2005, now Susan G. Komen New Jersey.

With a service area of 21-counties throughout New Jersey, 75% of all funds raised by Komen New Jersey stays within our service area to fund breast health programs for people who would not otherwise have access to quality health care, while 25% of the funds raised supports research for the cure on a national level. Our Affiliate has invested nearly \$16 million in the community grants program for breast health to local non-profits and over \$5 million in global research.

That means even more help for medically vulnerable women, men and their families in our 21-county service area. During these challenging times, that has a real impact.